KDD Cup 2019 Sponsorship

There are 4 sponsorship areas:

1. **KDD Cup Data and Problem Sponsor**
   This sponsorship opportunity is to provide a data set for KDD Cup and manage the competition. A data challenge sponsor will benefit from attracting community’s attention to the problem, obtaining the best solution provided on competitive grounds via crowdsourcing, and collecting extensive reports as well as a source code from the winners.
   There are 2 possibilities:
   1. Sponsor Data and Problem for Regular KDD Cup Competition
   2. Sponsor Data and Problem for Auto-ml KDD Cup Competition

   There is a possibility to have two different companies providing data and the problem to solve using that data, if they have established collaboration. In that case, these companies should make a proposal and apply together.
   At the workshop, Data and Problem sponsor(s) will be given an opportunity to present their companies, and talk about the challenge they have provided to the competition. This will be a 10 minute slot.

2. **KDD Cup Platform Sponsor**
   This sponsorship opportunity is to provide a platform for KDD Cup. Similar to Kaggle, the platform sponsor will provide hosting platform for data hosts to run the competition.
   There are 2 possibilities:
   1. Sponsor Hosting Platform for Regular KDD Cup Competition
   2. Sponsor Hosting Platform for Auto-ml KDD Cup Competition

   Platform sponsor will be listed on the website as a sponsor for KDD Cup.

3. **KDD Cup Workshop Sponsor**
   This sponsorship opportunity is to host KDD Cup Workshop sessions during the conference. Sponsors will be given ability to put signage and the
presentation deck first slide will showcase their logo. The presenter will acknowledge that the workshop is sponsored by the sponsor.

4. **KDD Cup Awards Sponsor for competition winners**

This sponsorship opportunity is to present award to the winners of the competition:

**Regular Competition Awards**
First Place : Suggested $15k and above  
Second Place : Suggested $10k and above, but less than first place award.  
Third Place : Suggested $5K and above, but less than second place award.  
Other prices : Places 4th and 5th places : Suggested $500 each

**Auto-ML Competition Awards**
First Place : Suggested $15k and above  
Second Place : Suggested $10k and above, but less than first place award.  
Third Place : Suggested $5K and above, but less than second place award.  
Other prices : Places 4th to 10th places : Suggested $500 each

Awards Sponsors will participate in the awards ceremony and present prizes to the winners. Each sponsor will be given an opportunity to introduce their company, mission, any why they decided to support KDD Cup while giving the award. This will be a 10 min slot.

All sponsors will have a signage on the program booklet and KDD Cup Web-pages.