

## Short Video Production Guide (KDD-2016)

The length of your KDD2016 short video presentation should be between 2-3 minutes. You can record it using an external camera or a computer web-cam. **Make sure to record your computer screen with slides or demos, audio and yourself.**

Each author can prepare also (in addition to the short video) a long video version with the full presentation, along with the slides (PDF file). The length of the full presentation should be up-to 30mins.

### If you are using an external camera:

Use a tripod whenever possible to stabilize images. Contemporary hi-definition cameras (720p and up) are suitable.

### Recording Computer Screens:

A way to capture a screen is using screen-capturing software.

- For Windows users [Camtasia](#), [Camstudio](#), and [MS Expression Encoder](#) are known to produce acceptable screen captures.
- For Mac users the [Quicktime player](#) already has a Screen Recording feature.
- For Linux the [Vokoscreen](#) is a screen casting application which comes with a built in webcam viewer and has lots of options to change audio sources and other settings.

Alternatively, users of all operating systems can use software such as [Open Broadcaster Software](#) or [Screencast-O-Matic](#).

## Format

### Encoding to MPEG-4/H.264 (.mp4)

The Video Previews require MPEG-4 encoding using the H.264 codec (file format .mp4). Most video editing software provides an exporting option to MPEG-4/H.264. There are also a number of free encoding solutions you can use:

For Windows users, [Freemake Video Converter](#) and [Handbrake](#) both provide good results.

For OSX users, we recommend [Handbrake](#) and other free converters available through the Apple App Store (e.g. [Miro Video Converter](#)).

For Linux users, [FFmpeg](#) is a well-known transcoding solution.

### Identification

Please remember to review the meta-data properties of your digital file and insert appropriate identifying comments at the submission time: *Author & Title*.

## **Test the compatibility**

Please ensure that you thoroughly test your video, including a final test to ensure that your digital video file will play on a variety of computers.

## **Submitting the video**

To submit a video, send an email to [info@videlectures.net](mailto:info@videlectures.net) with the link to the downloadable video file. Suggested options are URL links to Web or FTP servers or to cloud storage services like Dropbox, Google Drive, One Drive or similar. Don't send the video files over the e-mail.

Each video will be checked and in the case of problems/issues communicated back to the author for corrections.

Each submission will be confirmed with an email from the video editors.