



**London, United Kingdom**

**August 19 - 23, 2018**

**24th ACM SIGKDD Conference on Knowledge Discovery and Data Mining**

**PROGRAM SUBJECT TO CHANGE**

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## KDD 2018 Agenda at a Glance

| KDD 2018: Sunday, August 19 (TUTORIAL DAY) |  |                                     |
|--|--|-------------------------------------|
| 7:00AM - 5:00PM                            | KDD 2018 Registration  | Boulevard (Level 0)                 |
| 8:00AM - 12:00PM                           | T1: Graph and Tensor Mining for Fun and Profit   | ICC Capital Suite Room 7 (Level 3)  |
| 8:00AM - 12:00PM                           | T2: Privacy-preserving Data Mining in Industry: Practical Challenges and Lessons Learned           | ICC Capital Suite Room 9 (Level 3)  |
| 8:00AM - 12:00PM                           | T4: Graph Exploration: Let me Show what is Relevant in your Graph                                  | ICC Capital Suite Room 12 (Level 3) |
| 8:00AM - 12:00PM                           | T8: Online Evaluation for Effective Web Service Development  | ICC Capital Suite Room 6 (Level 3)  |
| 8:00AM - 12:00PM                           | T9: Redescription Mining: Theory, Algorithms, and Applications                                     | ICC Capital Suite Room 16 (Level 3) |
| 8:00AM - 12:00PM                           | T11: Anti-discrimination Learning: From Association to Causation                                   | ICC Capital Suite Room 1 (Level 3)  |
| 8:00AM - 12:00PM                           | T15: Graph Sketching, Sampling, Streaming, and Space-Efficient Optimization                        | ICC Capital Suite Room 15 (Level 3) |
| 8:00AM - 12:00PM                           | T17: Artificial Intelligence in Transportation   | ICC Capital Suite Room 8 (Level 3)  |
| 8:00AM - 12:00PM                           | T19: Polarization in social media: how to detect and mitigate                                      | ICC Capital Suite Room 13 (Level 3) |
| 8:00AM - 12:00PM                           | T21: Graph Metric Spaces   | ICC Capital Suite Room 10 (Level 3) |
| 8:00AM - 12:00PM                           | T25: Data Science in Retail-as-a-Service   | ICC Capital Suite Room 17 (Level 3) |
| 8:00AM - 12:00PM                           | T32: Deep Learning for Computational Healthcare  | ICC Capital Suite Room 14 (Level 3) |
| 8:00AM - 12:00PM                           | T33: End-to-end Goal-oriented Question Answering Systems   | ICC Capital Suite Room 4 (Level 3)  |
| 8:00AM - 12:00PM                           | T36: Computational Models for Social and Information Network Analysis                              | ICC Capital Suite Room 11 (Level 3) |
| 9:30AM - 10:00AM                           | KDD Coffee Break   | ICC Capital Suite Foyer (Level 3)   |
| 1:00PM - 5:00PM                            | T5: Fact Checking: theory and practice   | ICC Capital Suite Room 1 (Level 3)  |
| 1:00PM - 5:00PM                            | T10: Network Science of Teams: Characterization, Prediction, and Optimization                      | ICC Capital Suite Room 15 (Level 3) |
| 1:00PM - 5:00PM                            | T12: Privacy at Scale: Local Differential Privacy in Practice                                      | ICC Capital Suite Room 16 (Level 3) |
| 1:00PM - 5:00PM                            | T13: Real World Interactive Learning   | ICC Capital Suite Room 9 (Level 3)  |
| 1:00PM - 5:00PM                            | T14: Large-Scale Graph Algorithmics: Theory and Practice   | ICC Capital Suite Room 7 (Level 3)  |
| 1:00PM - 5:00PM                            | T18: Knowledge Discovery from Cohorts, Electronic Health Records and further Patient- related data | ICC Capital Suite Room 6 (Level 3)  |
| 1:00PM - 5:00PM                            | T20: Causal Inference and Counterfactual Reasoning   | ICC Capital Suite Room 8 (Level 3)  |
| 1:00PM - 5:00PM                            | T22: The Science of Algorithmic Map Inference  | ICC Capital Suite Room 2 (Level 3)  |
| 1:00PM - 5:00PM                            | T26: Crowd-Powered Data Mining   | ICC Capital Suite Room 17 (Level 3) |
| 1:00PM - 5:00PM                            | T30: Behavior Analytics: Methods and Applications  | ICC Capital Suite Room 4 (Level 3)  |
| 1:00PM - 5:00PM                            | T35: Towards Multidimensional Analysis of Text Corpora   | ICC Capital Suite Room 13 (Level 3) |

|                 |   |                                     |
|-----------------|---|-------------------------------------|
| 1:00PM - 5:00PM | T38: Explainable Models for Healthcare AI   | ICC Capital Suite Room 14 (Level 3) |
| 1:00PM - 5:00PM | T39: Building a Large-scale, Accurate and Fresh Knowledge Graph                               | ICC Capital Suite Room 10 (Level 3) |
| 1:00PM - 5:00PM | T41: Knowledge Extraction and Inference from Text: Shallow, Deep, and Everything in Between   | ICC Capital Suite Room 12 (Level 3) |
| 1:00PM - 5:00PM | T6/44: Modeling Data with Networks + Network Embedding: Problems, Methodologies and Frontiers | ICC Capital Suite Room 11 (Level 3) |
| 2:30PM - 3:00PM | KDD Coffee Break  | ICC Capital Suite Foyer (Level 3)   |

| KDD 2018: Monday, August 20 (WORKSHOP DAY) |  |  |
|--|--|--|
| 7:00AM - 5:00PM                            | KDD 2018 Registration  | Boulevard (Level 0)                    |
| 8:00AM - 12:00PM                           | D1: Deep Learning Day  | ICC Auditorium (Level 0)               |
| 8:00AM - 12:00PM                           | D2: Health Day   | ICC Capital Suite Room 12+13 (Level 3) |
| 8:00AM - 12:00PM                           | F1: Workshop on Mining and Learning with Graphs                                    | ICC Capital Suite Room 8 (Level 3)     |
| 8:00AM - 12:00PM                           | F2: 2018 AdKDD & TargetAd Workshop   | ICC Capital Suite Room 9 (Level 3)     |
| 8:00AM - 12:00PM                           | F3: BigScholar: The 5th Workshop on Big Scholarly Data                             | ICC Capital Suite Room 15 (Level 3)    |
| 8:00AM - 12:00PM                           | F4: Workshop on Mining and Learning from Time Series                               | ICC Capital Suite Room 7 (Level 3)     |
| 8:00AM - 12:00PM                           | F5: ODD Workshop on Outlier Detection De-constructed                               | ICC Capital Suite Room 10 (Level 3)    |
| 8:00AM - 12:00PM                           | F6: Workshop on Interactive Data Exploration and Analytics                         | ICC London Suite Room 2+3 (Level 0)    |
| 8:00AM - 12:00PM                           | F7: Fragile Earth: Theory Guided Data Science to Enhance Scientific Discovery      | ICC London Suite Room 1 (Level 0)      |
| 8:00AM - 12:00PM                           | F8: Workshop on Social Impact  | ICC Capital Suite Room 1 (Level 3)     |
| 8:00AM - 12:00PM                           | F9: Workshop on Big Data, IoT Streams and Heterogeneous Source Mining (BIGMINE 18) | ICC Capital Suite Room 4 (Level 3)     |
| 8:00AM - 12:00PM                           | F10: Data Science, Journalism & Digital Media                                      | ICC Capital Suite Room 3 (Level 3)     |
| 8:00AM - 12:00PM                           | H1: Workshop on Issues of Sentiment Discovery and Opinion Mining                   | ICC Capital Suite Room 11 (Level 3)    |
| 8:00AM - 12:00PM                           | H3: Workshop on Machine Learning and Data Mining for Podcasts                      | ICC London Suite Room 4 (Level 0)      |
| 8:00AM - 12:00PM                           | H6: Common Model Infrastructure  | ICC Capital Suite Room 16 (Level 3)    |
| 8:00AM - 12:00PM                           | H8: Workshop on Causal Discovery (CD2018)  | ICC Capital Suite Room 17 (Level 3)    |
| 8:00AM - 12:00PM                           | H11: Data Science In Fintech   | ICC Capital Suite Room 14 (Level 3)    |
| 8:00AM - 12:00PM                           | H14: AI for Fashion: The Third International Workshop on Fashion and KDD           | ICC Capital Suite Room 6 (Level 3)     |
| 8:00AM - 12:00PM                           | H17: Workshop on Urban Computing   | ICC Capital Suite Room 2 (Level 3)     |
| 9:30AM - 10:00AM                           | KDD Coffee Break   | ICC Capital Suite Foyer (Level 3)      |
| 11:00AM - 4:00PM                           | Data Science Institute Directors Round Table Meeting (Invitation Only)             | British Library (Offsite)              |
| 1:00PM - 4:30PM                            | D1: Deep Learning Day  | ICC Auditorium (Level 0)               |

|                 |  |                                       |
|-----------------|--|---------------------------------------|
| 1:00PM - 5:00PM | D2: Health Day   | ICC Capital Suite Room 12 (Level 3)   |
| 1:00PM - 5:00PM | F1: Workshop on Mining and Learning with Graphs  | ICC Capital Suite Room 8 (Level 3)    |
| 1:00PM - 5:00PM | F2: 2018 AdKDD & TargetAd Workshop   | ICC Capital Suite Room 9 (Level 3)    |
| 1:00PM - 5:00PM | F3: BigScholar: The 5th Workshop on Big Scholarly Data   | ICC Capital Suite Room 15 (Level 3)   |
| 1:00PM - 5:00PM | F4: Workshop on Mining and Learning from Time Series   | ICC Capital Suite Room 7 (Level 3)    |
| 1:00PM - 5:00PM | F5: ODD Workshop on Outlier Detection De-constructed   | ICC Capital Suite Room 10 (Level 3)   |
| 1:00PM - 5:00PM | F6: Workshop on Interactive Data Exploration and Analytics   | ICC London Suite Room 2+3 (Level 0)   |
| 1:00PM - 5:00PM | F7: Fragile Earth: Theory Guided Data Science to Enhance Scientific Discovery  | ICC London Suite Room 1 (Level 0)     |
| 1:00PM - 5:00PM | F8: Workshop on Social Impact  | ICC Capital Suite Room 1 (Level 3)    |
| 1:00PM - 5:00PM | F9: Workshop on Big Data, IoT Streams and Heterogeneous Source Mining (BIGMINE 18)                                       | ICC Capital Suite Room 4 (Level 3)    |
| 1:00PM - 5:00PM | F10: Data Science, Journalism & Digital Media  | ICC Capital Suite Room 3 (Level 3)    |
| 1:00PM - 5:00PM | H2: Opinions, Conflict, and Abuse in a Networked Society (OCeANS)  | ICC Capital Suite Room 13 (Level 3)   |
| 1:00PM - 5:00PM | H5: Workshop on Data Science for Digital Art History: Tackling big data Challenges, Algorithms, and Systems (DSDAH 2018) | ICC Capital Suite Room 2 (Level 3)    |
| 1:00PM - 5:00PM | H7: Workshop on Organizational Behavior and Talent Analytics (OBTA 2018)   | ICC Capital Suite Room 16 (Level 3)   |
| 1:00PM - 5:00PM | H9: Workshop on Knowledge Discovery and User Modelling for Smart Cities  | ICC Capital Suite Room 11 (Level 3)   |
| 1:00PM - 5:00PM | H12: Conversational AI and Its Applications + Data Sonification Workshop   | ICC Capital Suite Room 6 (Level 3)    |
| 1:00PM - 5:00PM | H15: Workshop on Quantum Machine Learning  | ICC Capital Suite Room 14 (Level 3)   |
| 1:00PM - 5:00PM | H16: Workshop on Utility-Driven Mining (UDM 2018)  | ICC London Suite Room 4 (Level 0)     |
| 1:00PM - 5:00PM | H18: Workshop on Mining Urban Data   | ICC Capital Suite Room 17 (Level 3)   |
| 2:00PM - 3:30PM | Networking with Experts  | ICC Capital Lounge Room 1+2 (Level 2) |
| 2:30PM - 3:00PM | KDD Coffee Break   | ICC Capital Suite Foyer (Level 3)     |
| 5:30PM - 7:00PM | KDD 2018 Opening Session   | ICC Auditorium (Level 0)              |
| 7:00PM - 9:30PM | Poster Reception: Group 1 (Research Track Oral, Deep Learning Day, and Health Day)                                       | ICC Capital Hall (Level 0)            |

| KDD 2018: Tuesday, August 21 (MAIN CONFERENCE DAY 1) |   |  |
|--|---|--|
| 7:00AM - 5:00PM                                      | KDD 2018 Registration   | Boulevard (Level 0)                    |
| 9:30AM - 6:00PM                                      | Sponsor Room  | ICC Capital Suite Room 5 (Level 3)     |
| 9:30AM - 6:00PM                                      | KDD Exhibit Hall  | ICC Capital Hall (Level 0)             |
| 8:00AM - 9:30AM                                      | Keynote: Jeannette Wing - Data for Good   | ICC Auditorium (Level 0)               |
| 8:30AM - 12:00PM                                     | Hands-On Tutorial: GOAI: Accelerating the Scalable Data Science Environment with GPU-enabled Python | ICC Capital Suite Room 2+3+4 (Level 3) |
| 8:30AM - 12:00PM                                     | Hands-On Tutorial: MXNet with focus on NLP  | ICC Capital Suite Room 14+15+16        |

|                   |   |   |
|-------------------|---|---|
|                   |   | (Level 3)                                 |
| 9:30AM - 12:30PM  | Data Science in India   | ICC London Suite Room 2+3 (Level 0)       |
| 9:30AM - 10:00AM  | KDD Coffee Break  | ICC Capital Hall (Level 0)                |
| 10:00AM - 12:00PM | RT1: Deep Learning I  | ICC Capital Suite Room 8+11 (Level 3)     |
| 10:00AM - 12:00PM | ADS1: Commerce and Profiling  | ICC Capital Suite Room 7+12 (Level 3)     |
| 10:00AM - 12:00PM | RT2: Reinforcement Learning   | ICC Capital Suite Room 9+10 (Level 3)     |
| 10:00AM - 12:00PM | RT3: Matrices, Kernels and Sketches   | ICC Capital Suite Room 6+13 (Level 3)     |
| 10:00AM - 12:00PM | AI1: Commerce and Financial Applications (Suju Rajan, Mayur Datar, James Hodson)            | ICC Auditorium (Level 0)                  |
| 12:00PM - 1:30PM  | KDD Lunch   | ICC Capital Hall (Level 0)                |
| 1:30PM - 5:30PM   | Hands-On Tutorial: Active learning and transfer learning at scale with R and Python         | ICC Capital Suite Room 2+3+4 (Level 3)    |
| 1:30PM - 5:30PM   | Hands-On Tutorial: MXNet with focus on NLP  | ICC Capital Suite Room 14+15+16 (Level 3) |
| 1:30PM - 4:30PM   | Data Science in China   | ICC London Suite Room 2+3 (Level 0)       |
| 1:30PM - 5:00PM   | KDD Cup Workshop  | ICC Capital Suite Room 1 (Level 3)        |
| 1:30PM - 5:30PM   | Poster Blitz Sessions   | ICC Auditorium (Level 0)                  |
| 1:30PM - 3:30PM   | KDD Plenary Panel: Societal Impact of Data Science and Artificial Intelligence              | ICC Capital Suite Room 8+11 (Level 3)     |
| 1:30PM - 3:30PM   | RT4: Temporal and Spatial Data Mining I   | ICC Capital Suite Room 7+12 (Level 3)     |
| 1:30PM - 3:30PM   | ADS2: Planning and Forecasting in Finance and Commerce                                      | ICC Capital Suite Room 9+10 (Level 3)     |
| 1:30PM - 3:30PM   | RT5: Graph and Social Network I   | ICC Capital Suite Room 6+13 (Level 3)     |
| 2:00PM - 3:30PM   | Networking with Experts   | ICC Capital Lounge Room 1+2 (Level 2)     |
| 3:30PM - 4:00PM   | KDD Coffee Break  | ICC Capital Hall (Level 0)                |
| 4:00PM - 6:00PM   | RT6: Deep Learning II   | ICC Capital Suite Room 8+11 (Level 3)     |
| 4:00PM - 6:00PM   | RT7: Temporal and Spatial Data Mining II  | ICC Capital Suite Room 7+12 (Level 3)     |
| 4:00PM - 6:00PM   | ADS3: Ranking and Making Recommendations  | ICC Capital Suite Room 9+10 (Level 3)     |
| 4:00PM - 6:00PM   | RT8: Graph and Social Network II  | ICC Capital Suite Room 6+13 (Level 3)     |
| 4:00PM - 6:00PM   | Dissertation Award  | ICC Capital Suite Room 17 (Level 3)       |
| 6:00PM - 7:00PM   | Keynote: David Hand - Data Science for Financial Applications                               | ICC Auditorium (Level 0)                  |
| 7:00PM - 9:30PM   | Poster Reception: Group 2 (Applied Data Science Track, Research Track Posters, and KDD Cup) | ICC Capital Hall (Level 0)                |

| KDD 2018: Wednesday, August 22 (MAIN CONFERENCE DAY 2) |   |                                    |
|--|---|------------------------------------|
| 8:00AM - 7:00PM  | KDD 2018 Registration   | Boulevard (Level 0)                |
| 9:30AM - 6:00PM  | Sponsor Room  | ICC Capital Suite Room 5 (Level 3) |
| 9:30AM - 6:00PM  | KDD Exhibit Hall  | ICC Capital Hall (Level 0)         |
| 8:00AM - 9:30AM  | Keynote: Alvin Roth - Market Design and Computerized Marketplaces | ICC Auditorium (Level 0)           |

|                   |   |   |
|-------------------|---|---|
| 8:30AM - 12:00PM  | Hands-On Tutorial: Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data   | ICC Capital Suite Room 2+3+4 (Level 3)    |
| 8:30AM - 12:00PM  | Hands-On Tutorial: Deep Learning with Keras   | ICC Capital Suite Room 14+15+16 (Level 3) |
| 9:30AM - 10:00AM  | KDD Coffee Break  | ICC Capital Hall (Level 0)                |
| 10:00AM - 12:00PM | RT9: Supervised Learning I  | ICC Capital Suite Room 8+11 (Level 3)     |
| 10:00AM - 12:00PM | ADS4: Urban Planning  | ICC Capital Suite Room 7+12 (Level 3)     |
| 10:00AM - 12:00PM | RT10: Recommenders I  | ICC Capital Suite Room 9+10 (Level 3)     |
| 10:00AM - 12:00PM | RT11: Representation and Embedding I  | ICC Capital Suite Room 6+13 (Level 3)     |
| 10:00AM - 12:00PM | AI2: Consumer Internet Applications (Hema Raghavan, Grace Huang, Luna Dong)   | ICC Auditorium (Level 0)                  |
| 10:00AM - 12:00PM | Project Showcase  | ICC London Suite Room 2+3 (Level 0)       |
| 12:00PM - 1:30PM  | KDD Lunch   | ICC Capital Hall (Level 0)                |
| 12:00PM - 1:30PM  | KDD Women's Lunch (Ticket Required)   | Halls N20-N23                             |
| 1:30PM - 5:30PM   | Hands-On Tutorial: Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data   | ICC Capital Suite Room 2+3+4 (Level 3)    |
| 1:30PM - 5:30PM   | Hands-On Tutorial: Feature Extraction and Summarization with Sequence to Sequence Learning  | ICC Capital Suite Room 14+15+16 (Level 3) |
| 1:30PM - 3:30PM   | Applied Data Science Invited Panel: Who is a Data Scientist? Defining the Analytics Profession and Cutting Out the Hype and Confusion | ICC Capital Suite Room 8+11 (Level 3)     |
| 1:30PM - 6:00PM   | Global AI Initiatives Event   | ICC Capital Suite Room 7+12 (Level 3)     |
| 1:30PM - 3:30PM   | RT12: Recommenders II   | ICC Capital Suite Room 9+10 (Level 3)     |
| 1:30PM - 3:30PM   | RT13: Representation and Embedding II   | ICC Capital Suite Room 6+13 (Level 3)     |
| 1:30PM - 3:30PM   | AI3: Data Science Infrastructure (Eric Xing, Alex Smola/Edo Liberty, Chris Re)  | ICC Auditorium (Level 0)                  |
| 1:30PM - 6:00PM   | Project Showcase  | ICC London Suite Room 2+3 (Level 0)       |
| 2:00PM - 3:30PM   | Networking with Experts   | ICC Capital Lounge Room 1+2 (Level 2)     |
| 3:30PM - 4:00PM   | KDD Coffee Break  | ICC Capital Hall (Level 0)                |
| 4:00PM - 6:00PM   | RT14: Supervised Learning II  | ICC Capital Suite Room 8+11 (Level 3)     |
| 4:00PM - 6:00PM   | ADS5: Safety  | ICC Capital Suite Room 9+10 (Level 3)     |
| 4:00PM - 6:00PM   | RT15: Semi-supervised and Transfer Learning   | ICC Capital Suite Room 6+13 (Level 3)     |
| 6:00PM - 7:00PM   | KDD Business Presentation   | ICC Auditorium (Level 0)                  |
| 7:00PM - 8:30PM   | KDD 2018 Banquet (Ticket Required)  | Halls N20-N23                             |

| KDD 2018: Thursday, August 23 (MAIN CONFERENCE DAY 3) |  |                                    |
|---|--|------------------------------------|
| 8:00AM - 3:00PM                                       | KDD 2018 Registration  | Boulevard (Level 0)                |
| 9:30AM - 5:00PM                                       | Sponsor Room   | ICC Capital Suite Room 5 (Level 3) |
| 9:30AM - 1:30PM                                       | KDD Exhibit Hall   | ICC Capital Hall (Level 0)         |
| 8:00AM - 9:30AM                                       | Keynote: Yee Whye Teh - On Big Data Learning for Small Data Problems | ICC Auditorium (Level 0)           |

|                   |  |   |
|-------------------|--|---|
| 8:30AM - 12:00PM  | Hands-On Tutorial: Introduction to Reinforcement Learning with Ray           | ICC Capital Suite Room 2+3+4 (Level 3)    |
| 8:30AM - 12:00PM  | Hands-On Tutorial: Building Custom Deep Recommendation Engines               | ICC Capital Suite Room 14+15+16 (Level 3) |
| 9:30AM - 10:00AM  | KDD Coffee Break   | ICC Capital Hall (Level 0)                |
| 10:00AM - 12:00PM | RT16: Unsupervised Learning I  | ICC Capital Suite Room 8+11 (Level 3)     |
| 10:00AM - 12:00PM | ADS6: Texts, Images and Videos   | ICC Capital Suite Room 9+10 (Level 3)     |
| 10:00AM - 12:00PM | ADS7: Medicine and Healthcare  | ICC Capital Suite Room 7+12 (Level 3)     |
| 10:00AM - 12:00PM | RT17: Methodology I  | ICC Capital Suite Room 6+13 (Level 3)     |
| 10:00AM - 12:00PM | AI4: Novel Applications (Joseph Sirosh, Jen Walraven, John Abowd)            | ICC Auditorium (Level 0)                  |
| 12:00PM - 1:30PM  | KDD Lunch  | ICC Capital Hall (Level 0)                |
| 1:30PM - 5:30PM   | Hands-On Tutorial: Introduction to Reinforcement Learning with Ray           | ICC Capital Suite Room 2+3+4 (Level 3)    |
| 1:30PM - 3:30PM   | RT18: Unsupervised Learning II   | ICC Capital Suite Room 8+11 (Level 3)     |
| 1:30PM - 3:30PM   | ADS8: Natural Sciences, Sport, and the Application of Controlled Experiments | ICC Capital Suite Room 7+12 (Level 3)     |
| 1:30PM - 3:30PM   | RT19: Knowledge Discovery  | ICC Capital Suite Room 9+10 (Level 3)     |
| 1:30PM - 3:30PM   | RT20: Methodology II   | ICC Capital Suite Room 6+13 (Level 3)     |
| 4:00PM - 5:00PM   | KDD 2018 Closing Session   | ICC Auditorium (Level 0)                  |



## KDD 2018 Chairs' Welcome Message

On behalf of the organizing committee, it is our great pleasure to welcome you to the historic city of London for the 24<sup>th</sup> ACM Conference on Knowledge Discovery and Data Mining – KDD 2018.

These are very exciting times for our community. The terms “Data Science”, “Artificial Intelligence”, “Machine Learning”, “Data Mining” and “Big Data” have, in the last few years, grown out of research labs and gained presence in the media and in everyday conversations. We hear these terms on social media and from decision makers at various level, both in governments and corporations. The impact of these technologies is felt in almost every walk of life with novel applications in self driving cars, AI assistants and in the discovery of new cures. Importantly, the current rapid progress in data science is facilitated by the timely sharing of newly discovered approaches across research and industry. It is the hallmark of KDD conferences in the past that they have been the bridge between theory and practice, a great facilitator and catalyst for this exchange. Researchers and practitioners meet and interact in person over several days. Our program, with its keynotes and interactive tutorials, is designed to bring these two groups together.

It is also a very exciting time for London, which has recently been named as the “the AI capital of Europe”. We could have chosen no better place to host this year’s conference. London is home to more than 750 AI companies, operating in more than 30 industrial sectors, with almost half of these enterprises having a non-UK founder, and about a third with founders from a minority background. It is also home to many world leading academic institutions and research centers. This confirms London’s international and open nature as a leading hub for innovation and technology.

The conference this year continues with its tradition of a strong engaging and hands-on program including a full day of tutorials on Sunday and plenty of cutting edge workshops on Monday. The final three days are devoted to peer reviewed contributed technical papers, describing both novel, important research contributions, and applied, innovative solutions. Four stellar keynote talks, by British Academy Fellow David Hand, Nobel Laureate Alvin E. Roth, Columbia Univ. Data Science Director Jeannette M. Wing and Oxford University Professor Yee Whye Teh, will touch on some of the important, emerging issues in the field of data mining. With a growing industry around AI, our KDD Panel brings together experts to spawn discussions and exchange ideas about how AI can be used for social good. We have an outstanding lineup of industry speakers sharing their experiences and expertise in deploying industrial data mining solutions. Thanks to a strong hands-on tutorial program, participants will learn how to use practical data science tools.

KDD 2018 puts a strong emphasis on AI development with mainstream applications featured by KDD Cup of Fresh Air with 4,173 teams around the globe participating in a challenge to predict air quality in cities like London and Beijing; a unique Deep Learning day, with world class research leaders addressing the frontiers in deep learning research and applications; and a Global AI Initiatives Session where major government initiatives in AI will be presented by representatives from various countries including UK, USA, China etc. We hope that the content and the professional networking opportunities at KDD 2018 will help you to succeed professionally, identify new technology trends, learn from contributed papers, presentations, and posters, discover new tools, processes and practices, identify new job opportunities and hire new team members.

KDD 2018 awarded a record USD 145k for student travel and set aside USD 25k to enable smaller startups to attend. Of particular interest is our “Social Impact” program, which has been an integral part of KDD for years. Its work to highlight

the impact of data science on projects of broad social relevance included relevant scientific papers as well as the development of programs such as data science for social good and projects that help NGO's and administrations to use data science to enhance life quality. As part of the Impact Awards program, 7 proposals for projects that bring together academia and social partners from different parts of the world, have been awarded a one-year grant, renewable based on their impact, scale and promise. We specially encourage the participation of underrepresented and resource-constrained parts of society so that the benefits of technologies are shared and available more broadly.

We are therefore confident that KDD 2018 will be a wonderful place for researchers, practitioners, funding agencies and investors willing to create new algorithmic solutions and maximize their economic and societal impact.

The table below summarizes (numerically) different elements of the conference program and provides acceptance rates, whenever applicable.

| <i>Venue or Track</i>             | <i>Reviewed</i> | <i>Accepted</i> | <i>Acceptance Rate (%)</i> |
|-----------------------------------|-----------------|-----------------|----------------------------|
| Research Track Papers             | 983             | 107*, 74*       | 10.9*, 7.5*                |
| Applied Data Science Track Papers | 497             | 40*, 72*        | 8.0*, 14.5*                |
| Workshops                         | 52              | 28              | 53.8                       |
| Tutorials                         | 44              | 29              | 65.9                       |
| Hands-on Tutorials                | 12              | 5 (3 invited)   | 41.6                       |
| Applied Data Science Talks        | Invited         | 12              | NA                         |
| Regular Keynotes                  | Invited         | 4               | NA                         |
| Panels                            | Invited         | 1               | NA                         |

Papers: \*oral, \*poster

Putting together KDD 2018 has been a wonderful team effort by the members of the entire organizing committee. We thank the authors and the speakers for providing the content of the program. We are grateful to the program committee and the senior program committee, who worked very hard in reviewing papers and providing feedback for authors. Finally, we thank the numerous sponsors, the ACM SIGKDD and the Data Science Institute at Imperial for their support in organizing the conference.

We hope that you will find this program interesting and thought-provoking, and that the conference will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

#### ***KDD 2018 Chairs***

*Yi-Ke Guo (General Chair)*

*Faisal Farooq (General Chair)*

# Program Highlights

## Keynote Talks

- **Jeannette M. Wing.** Director of the Data Sciences Institute (Columbia University). Data for Good.
- **David Hand.** Emeritus Professor of Mathematics and Senior Research Investigator (Imperial College). Data Science for Financial Applications.
- **Alvin E. Roth.** Professor of Economics (Stanford University). Market Design and Computerized Marketplaces.
- **Yee Whye Teh.** Professor and Research Scientist (Oxford University and DeepMind). On Big Data Learning for Small Data Problems.

## Research and Applied Data Science Tracks

- 181 Research Track Papers
- 112 Applied Data Science Track Papers

## Applied Data Science Track Invited Talks

- **Suju Rajan (Criteo).** Computational Advertising at Scale.
- **Hema Raghavan (LinkedIn).** Building Near Real-time Contextual Recommendations for Active Communities on LinkedIn.
- **Eric Xing (CMU/Petuum).** Data Science Infrastructure.
- **Grace Huang (Pinterest).** The Pinterest Approach to Machine Learning.
- **Alex Smola and Edo Liberty (Amazon).** Algorithms, Data, Hardware and Tools - a Perfect Storm.
- **Chris Re (Stanford).** Software 2.0 and Snorkel: Beyond Hand-Labeled Data.
- **Luna Dong (Amazon).** Challenges and Innovations in Building a Product Knowledge Graph.
- **Mayur Datar (Flipkart).** Data Science at Flipkart - An Indian E-Commerce company.
- **Joseph Sirosh (Microsoft).** Planet-Scale Land Cover Classification With FPGAs.
- **Jen Walraven (Netflix).** Data Science and Entertainment Production.
- **John Abowd (Census Bureau).** The U.S. Census Bureau Adopts Differential Privacy.
- **James Hodson (Jozef Stefan Institute).** Humans, Jobs, and the Economy.

## Applied Data Science Panel

- **Panel Chair: Usama Fayyad (OODA Health and Open Insights).** Who is a Data Scientist? Defining the Analytics Profession and Cutting Out the Hype and Confusion

## KDD Panel

- **Moderator: Foster Provost.** Societal Impact of Data Science and Artificial Intelligence.

## Tutorials

- T1: Graph and Tensor Mining for Fun and Profit
- T2: Privacy-preserving Data Mining in Industry: Practical Challenges and Lessons Learned
- T4: Graph Exploration: Let me Show what is Relevant in your Graph
- T5: Fact Checking: theory and practice
- T6/44: Modeling Data with Networks + Network Embedding: Problems, Methodologies and Frontiers
- T8: Online Evaluation for Effective Web Service Development

- T9: Redescription Mining: Theory, Algorithms, and Applications
- T10: Network Science of Teams: Characterization, Prediction, and Optimization
- T11: Anti-discrimination Learning: From Association to Causation
- T12: Privacy at Scale: Local Differential Privacy in Practice
- T13: Real World Interactive Learning
- T14: Large-Scale Graph Algorithmics: Theory and Practice
- T15: Graph Sketching, Sampling, Streaming, and Space-Efficient Optimization
- T18: Knowledge Discovery from Cohorts, Electronic Health Records and further Patient-related data
- T17: Artificial Intelligence in Transportation
- T19: Polarization in social media: how to detect and mitigate
- T20: Causal Inference and Counterfactual Reasoning
- T21: Graph Metric Spaces
- T22: The Science of Algorithmic Map Inference
- T25: Data Science in Retail-as-a-Service
- T26: Crowd-Powered Data Mining
- T30: Behavior Analytics: Methods and Applications
- T32: Deep Learning for Computational Healthcare
- T33: End-to-end Goal-oriented Question Answering Systems
- T35: Towards Multidimensional Analysis of Text Corpora
- T36: Computational Models for Social and Information Network Analysis
- T38: Explainable Models for Healthcare AI
- T39: Building a Large-scale, Accurate and Fresh Knowledge Graph
- T41: Knowledge Extraction and Inference from Text: Shallow, Deep, and Everything in Between

## Health Day

- **Plenary Panel Discussion:** Saving Lives with Data Science
  - Tae Hyun Hwang (Cleveland Clinic), Carly Eckert MD (KenSci), David Lowe MD (NHS Scotland), Scott Wagers (BIO Science Consulting), Bharat Rao (KPMG-US), Moderated by Prof. Ankur Teredesai
- **3 Workshops:**
  - Workshop on Machine Learning for Medicine and Healthcare
  - Workshop on Data Mining in Bioinformatics (BIOKDD 2018)
  - epiDAMIK: Epidemiology meets Data Mining and Knowledge Discovery
- **21 Invited Posters** at KDD Poster Session

## KDD Workshops

- F1: Workshop on Mining and Learning with Graphs
- F2: 2018 AdKDD & TargetAd Workshop
- F3: BigScholar: The 5th Workshop on Big Scholarly Data
- F4: Workshop on Mining and Learning from Time Series
- F5: ODD Workshop on Outlier Detection De-constructed
- F6: Workshop on Interactive Data Exploration and Analytics
- F7: Fragile Earth: Theory Guided Data Science to Enhance Scientific Discovery
- F8: Workshop on Social Impact
- F9: Workshop on Big Data, IoT Streams and Heterogeneous Source Mining (BIGMINE 18)
- F10: Data Science, Journalism & Digital Media
- H1: Workshop on Issues of Sentiment Discovery and Opinion Mining
- H2: Opinions, Conflict, and Abuse in a Networked Society (OCeANS)
- H3: Workshop on Machine Learning and Data Mining for Podcasts

- H5: Workshop on Data Science for Digital Art History: Tackling big data Challenges, Algorithms, and Systems (DSDAH 2018)
- H6: Common Model Infrastructure
- H7: Workshop on Organizational Behavior and Talent Analytics (OBTA 2018)
- H8: Workshop on Causal Discovery (CD2018)
- H9: Workshop on Knowledge Discovery and User Modelling for Smart Cities
- H11: Data Science In Fintech
- H12: Conversational AI and Its Applications + Data Sonification Workshop
- H14: AI for Fashion: The Third International Workshop on Fashion and KDD
- H15: Workshop on Quantum Machine Learning
- H16: Workshop on Utility-Driven Mining (UDM 2018)
- H17: Workshop on Urban Computing
- H18: Workshop on Mining Urban Data

## Deep Learning Day

- 10 Invited/Contributed Talks
- Contributed Spotlights
- Poster Session (jointly with KDD posters)

## Hands-On Tutorials

- **MXNet with focus on NLP.** Alex Smola (Amazon), Mu Li (Amazon)
- **GOAI: Accelerating the Scalable Data Science Environment with GPU-enabled Python.** Brad Rees (Nvidia), Keith Kraus (Nvidia), Joshua Patterson (Nvidia)
- **Active learning and transfer learning at scale with R and Python.** John-Mark Agosta (Microsoft), Olga Liakhovich (Microsoft), Robert Horton (Microsoft), Mario Inghisa (Microsoft), Justin Ormont (Microsoft), Vanja Paunić (Microsoft), Siddarth Ramesh (Microsoft), Tomas Singliar (Microsoft), Ali-Kazim Zaidi (Microsoft), and Hang Zhang (Microsoft)
- **Deep Learning with Keras.** Anjali Sridhar (Google)
- **Feature Extraction and Summarization with Sequence to Sequence Learning.** Hamel Husain (Github), HoHsiang Wu (Github)
- **Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data.** Renaud Lambiotte (Univ. of Oxford), Martin Rosvall (Umeå University), Michael Schaub (MIT), Ingo Scholtes (ETH Zurich), Jian Xu (Citadel LLC)
- **Building Custom Deep Recommendation Engines.** Chris Moody (Stitchfix)
- **Introduction to Reinforcement Learning with Ray.** Vrushank Vora (Papert Lab.)

## Project Showcase

- 4 Keynotes
  - John Davies (British Telecom)
  - Nuria De Lama Sanchez (ATOS)
  - Marko Grobelnik (J.Stefan Institute)
  - Chaitanya Baru (NSF, USA)
- 17 Presentations (10 mins each)
- 29 Posters

# KDD 2018 Tutorial Program

***Sunday August 19th, 2018***

(Locations provided in the Agenda at a Glance section)

- 8:00AM - 12:00PM T1: Graph and Tensor Mining for Fun and Profit
- 8:00AM - 12:00PM T2: Privacy-preserving Data Mining in Industry: Practical Challenges and Lessons Learned
- 8:00AM - 12:00PM T4: Graph Exploration: Let me Show what is Relevant in your Graph
- 8:00AM - 12:00PM T8: Online Evaluation for Effective Web Service Development
- 8:00AM - 12:00PM T9: Redescription Mining: Theory, Algorithms, and Applications
- 8:00AM - 12:00PM T11: Anti-discrimination Learning: From Association to Causation
- 8:00AM - 12:00PM T15: Graph Sketching, Sampling, Streaming, and Space-Efficient Optimization
- 8:00AM - 12:00PM T17: Artificial Intelligence in Transportation
- 8:00AM - 12:00PM T19: Polarization in social media: how to detect and mitigate
- 8:00AM - 12:00PM T21: Graph Metric Spaces
- 8:00AM - 12:00PM T25: Data Science in Retail-as-a-Service
- 8:00AM - 12:00PM T32: Deep Learning for Computational Healthcare
- 8:00AM - 12:00PM T33: End-to-end Goal-oriented Question Answering Systems
- 8:00AM - 12:00PM T36: Computational Models for Social and Information Network Analysis
- 1:00PM - 5:00PM T5: Fact Checking: theory and practice
- 1:00PM - 5:00PM T10: Network Science of Teams: Characterization, Prediction, and Optimization
- 1:00PM - 5:00PM T12: Privacy at Scale: Local Differential Privacy in Practice
- 1:00PM - 5:00PM T13: Real World Interactive Learning
- 1:00PM - 5:00PM T14: Large-Scale Graph Algorithmics: Theory and Practice
- 1:00PM - 5:00PM T18: Knowledge Discovery from Cohorts, Electronic Health Records and further Patient-related data
- 1:00PM - 5:00PM T20: Causal Inference and Counterfactual Reasoning
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- 1:00PM - 5:00PM T26: Crowd-Powered Data Mining
- 1:00PM - 5:00PM T30: Behavior Analytics: Methods and Applications
- 1:00PM - 5:00PM T35: Towards Multidimensional Analysis of Text Corpora
- 1:00PM - 5:00PM T38: Explainable Models for Healthcare AI
- 1:00PM - 5:00PM T39: Building a Large-scale, Accurate and Fresh Knowledge Graph
- 1:00PM - 5:00PM T41: Knowledge Extraction and Inference from Text: Shallow, Deep, and Everything in Between
- 1:00PM - 5:00PM T6/44: Modeling Data with Networks + Network Embedding: Problems, Methodologies and Frontiers

# KDD 2018 Health Day Program

***Sunday August 19th, 2018***

## Tutorials

- Deep Learning for Computational Healthcare. Edward Choi (Georgia Tech), Cao Xiao (IBM Research) and Jimeng Sun (Georgia Tech)
- Knowledge Discovery from Cohorts, Electronic Health Records and further Patient-related data. Panagiotis Papapetrou (Stockholm University) and Myra Spiliopoulou (University of Magdeburg)
- Explainable Models for Healthcare AI. Muhammad Aurangzeb Ahmad (KenSci), Dr. Carly Eckert (KenSci), and Ankur Teredesai (KenSci & University of Washington)

**8:00AM-5:00PM Schedule** - Various Rooms

## Tutorial Schedule

- 08:00 - 9:30AM Deep Learning for Computational Healthcare - ICC Capital Suite Room 14 (Level 3)
- 09:30 - 10:00AM Coffee Break
- 10:00 - 12:00AM Deep Learning for Computational Healthcare (Continued) - ICC Capital Suite Room 14 (Level 3)
- 12:00 - 1:00PM Lunch (on your own)
- 1:00 - 2:30PM Knowledge Discovery from Cohorts, Electronic Health Records and further Patient- related data - ICC Capital Suite Room 6 (Level 3)
- 1:00 - 2:30PM Explainable Models In Healthcare AI - ICC Capital Suite Room 14 (Level 3)
- 2:30 - 3:00PM Coffee Break
- 3:00 - 5:00PM Knowledge Discovery from Cohorts, Electronic Health Records and further Patient- related data - ICC Capital Suite Room 6 (Level 3)
- 3:00 - 5:00PM Explainable Models In Healthcare AI (continued) - ICC Capital Suite Room 14 (Level 3)

***Monday August 20th, 2018***

## Workshops:

- Workshop on Epidemiology meets Data Mining and Knowledge discovery (epiDAMIK). B. Aditya Prakash.
- Workshop on Machine Learning for Medicine and Healthcare. Mansoor Saqi and Prithwish Chakraborty.
- Workshop on Data Mining in Bioinformatics (BIOKDD 2018). Da Yan.

**8:00AM-5:00PM Schedule** - ICC Capital Suite Room 12 (+13) (Level 3)

## Schedule

- 08:00AM - 08:50AM Opening Panel Discussion: Saving Lives with Data Science
- 09:00AM - 09:30AM Workshop 1: Workshop on Epidemiology meets Data Mining and Knowledge discovery (epiDAMIK) & Workshop 2: Workshop on Data Mining in Bioinformatics (BIOKDD 2018)
- 09:30AM - 10:00AM Coffee Break
- 10:00AM - 12:00AM Workshop 1 & Workshop 2 continue
- 12:00PM - 1:00PM Lunch & Joint Workshop Posters
- 1:00PM - 2:30PM Workshop 3: Workshop on Machine Learning for Medicine and Healthcare.
- 2:30PM - 3:00PM Coffee Break
- 3:00PM - 5:00PM Workshop 3 Continues
- 7:00PM - 9:30PM Invited Posters from Health Day at KDD Poster Reception

# KDD 2018 Workshop Program

\*\*\*Please check the workshop web-pages for latest schedules\*\*\*

## **Monday August 20, 2018**

(Locations provided in the Agenda at a Glance section)

- 8:00AM - 5:00PM F1: Workshop on Mining and Learning with Graphs
- 8:00AM - 5:00PM F2: 2018 AdKDD & TargetAd Workshop
- 8:00AM - 5:00PM F3: BigScholar: The 5th Workshop on Big Scholarly Data
- 8:00AM - 5:00PM F4: Workshop on Mining and Learning from Time Series
- 8:00AM - 5:00PM F5: ODD Workshop on Outlier Detection De-constructed
- 8:00AM - 5:00PM F6: Workshop on Interactive Data Exploration and Analytics
- 8:00AM - 5:00PM F7: Fragile Earth: Theory Guided Data Science to Enhance Scientific Discovery
- 8:00AM - 5:00PM F8: Workshop on Social Impact
- 8:00AM - 5:00PM F9: Workshop on Big Data, IoT Streams and Heterogeneous Source Mining (BIGMINE 18)
- 8:00AM - 5:00PM F10: Data Science, Journalism & Digital Media
- 8:00AM - 12:00PM H1: Workshop on Issues of Sentiment Discovery and Opinion Mining
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- 1:00PM - 5:00PM H15: Workshop on Quantum Machine Learning
- 1:00PM - 5:00PM H16: Workshop on Utility-Driven Mining (UDM 2018)
- 1:00PM - 5:00PM H18: Workshop on Mining Urban Data



# KDD 2018 Deep Learning Day Program

***Monday August 20th, 2018***

**8:00AM-4:30PM** Schedule - ICC Auditorium (Level 0)

- 8:00AM - 08:30AM Tamara Broderick (MIT)
- 8:30AM - 09:15AM Andrej Karpathy (Tesla)
- 9:15AM - 09:45AM Qiaozhu Mei (UMich)
- 9:45AM - 10:15AM Coffee Break
- 10:15AM - 10:45AM Kyunghyun Cho (NYU/ Facebook)
- 10:45AM - 11:30AM Richard Socher (Salesforce/ Stanford)
- 11:30AM - 12:00PM Oriol Vinyals (DeepMind)
- 12:00PM - 1:00PM Lunch
- 1:00PM - 1:30PM Ali Rahimi (Google)
- 1:30PM - 2:15PM Dawn Song (UC Berkeley)
- 2:15PM - 2:30PM Coffee Break
- 2:30PM - 3:00PM Soumith Chintala (Facebook)
- 3:00PM - 3:30PM Le Song (GaTech)
- 3:30PM - 3:45PM Coffee Break
- 3:45PM - 4:30PM Contributed spotlights
- 7:00PM - 9:30PM DL Day Poster Session (together with main KDD poster session)

# KDD 2018 Hands-On Tutorial Program

## ***Tuesday August 21, 2018***

**8:30AM-12:00PM, 1:30PM-5:30PM Hands-On Tutorial 1** - ICC Capital Suite Room 14+15+16

**Title:** MXNet with focus on NLP

**Instructors:** Alex Smola (Amazon), Mu Li (Amazon)

**8:30AM-12:00PM Hands-On Tutorial 2** - ICC Capital Suite Room 2+3+4

**Title:** GOAI: Accelerating the Scalable Data Science Environment with GPU-enabled Python

**Instructors:** Brad Rees (Nvidia), Keith Kraus (Nvidia), Joshua Patterson (Nvidia)

**1:30AM-5:30PM Hands-On Tutorial 3** - ICC Capital Suite Room 2+3+4

**Title:** Active learning and transfer learning at scale with R and Python

**Instructors:** John-Mark Agosta (Microsoft), Olga Liakhovich (Microsoft), Robert Horton (Microsoft), Mario Inchiosa (Microsoft), Justin Ormont (Microsoft), Vanja Paunić (Microsoft), Siddarth Ramesh (Microsoft), Tomas Singliar (Microsoft), Ali-Kazim Zaidi (Microsoft), and Hang Zhang (Microsoft)

## ***Wednesday August 22, 2018***

**8:30AM-12:00PM, 1:30PM-5:30PM Hands-On Tutorial 6** - ICC Capital Suite Room 2+3+4

**Title:** Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data

**Instructors:** Renaud Lambiotte (Univ. of Oxford), Martin Rosvall (Umeå University), Michael Schaub (MIT), Ingo Scholtes (ETH Zurich), Jian Xu (Citadel LLC)

**8:30AM-12:00PM Hands-On Tutorial 4** - ICC Capital Suite Room 14+15+16

**Title:** Deep Learning with Keras

**Instructors:** Anjali Sridhar (Google)

**1:30AM-5:30PM Hands-On Tutorial 5** - ICC Capital Suite Room 14+15+16

**Title:** Feature Extraction and Summarization with Sequence to Sequence Learning

**Instructors:** Hamel Husain (Github), HoHsiang Wu (Github)

## ***Thursday August 23, 2018***

**8:30AM-12:00PM Hands-On Tutorial 7** - ICC Capital Suite Room 14+15+16

**Title:** Building Custom Deep Recommendation Engines

**Instructors:** Chris Moody (Stitchfix)

**8:30AM-12:00PM, 1:30PM-5:30PM Hands-On Tutorial 8** - ICC Capital Suite Room 2+3+4

**Title:** Introduction to Reinforcement Learning with Ray

**Instructors:** Vrushank Vora (Papert Lab.)

# KDD Cup 2018 Program

***Tuesday August 21, 2018***

## **1:30PM-5:00PM Schedule** - ICC Capital Suite Room 1 (Level 3)

- 1:30 - 2:00PM Keynote Speaker: Rosalind O'Driscoll (Senior Policy Officer for Air Quality at the Greater London Authority)
- 2:00 - 2:30PM KDD Cup winner talks #1
- 2:30 - 3:00PM Keynote Speaker: Marios Michailidis (Data Scientist at H2O.ai, current #2 and former #1 at Kaggle)
- 3:00 - 3:30PM KDD Cup winner talks #2
- 3:30 - 4:00PM Coffee Break
- 4:00 - 5:00PM Panel "How can winning Data Science competitions benefit your career development?" Gilberto Titericz (Current #2, former #1 at Kaggle), Marios Michailidis (Current #3, former #1 at Kaggle), Abhishek Thakur (Former #3 at Kaggle), Claudia Perlich (4 times KDD Cup winner), Jacob Spoelstra (KDD Cup winner, 2nd place at Netflix Grand Prize).

# KDD 2018 Project Showcase Program

**Wednesday August 22, 2018**

**10:00AM-6:00PM Schedule** - ICC London Suite Room 2+3 (Level 0)

## Keynotes

- John Davies (British Telecom, UK)
- Nuria De Lama Sanchez (ATOS, ES)
- Marko Grobelnik (J. Stefan Institute, SI)
- Chaitanya Baru (NSF, USA)

## Agenda

- 9:30AM – 10:00AM KDD Coffee break
- 10:00AM – 10:20 Keynote by John Davies (British Telecom)
- 10:20AM – 11:30AM Presentations I (7 projects, 10 mins each)
- 11:30AM – 12:00PM Demos I (of the presented 7 projects + 3 posters)
- 12:00PM – 1:30PM KDD Lunch break
- 1:30PM – 1:50PM Keynote by Nuria De Lama Sanchez (ATOS)
- 1:50PM – 3:00PM Presentations II (7 projects, 10 mins each)
- 3:00PM – 3:30PM Demos II (the presented 7 projects + 3 posters)
- 3:30PM – 4:00PM Coffee Break
- 4:00PM – 4:15pm Keynote by Marko Grobelnik (IJS)
- 4:15pm – 4:45pm Presentations III (3 projects, 10 mins each)
- 4:45pm – 5:15m Demos III (the presented 3 projects + 6 posters)
- 5:15pm – 5:30PM Keynote by Chaitanya Baru (NSF)
- 5:30PM – 6:00PM Panel

## Presentations I and Demos I

- John Davies. CityVerve: Smarter Transport through data analytics.
- Blaž Kažič, Klemen Kenda and Dunja Mladenčić. SUNSEED (Sustainable and robust networking for smart electricity distribution).
- Shang-Tse Chen, Cory Cornelius, Jason Martin and Duen Horng Chau. Physical Adversarial Attack on Object Detectors.
- Salman Taherizadeh, Blaz Novak, Marko Grobelnik, Marija Komatar and Sebastjan Vagaja. PrEstoCloud: Proactive Cloud Resources Management at the Edge for Efficient Real-Time Big Data Processing.
- Marko Grobelnik, Blaz Fortuna, Gregor Leban, Jan Rupnik and Andrej Muhic. Xlike - Cross-lingual Knowledge Extraction (FP7-ICT-2011-7).
- Joao Pita Costa, Luka Stopar, Paul Carlin, Flavio Fuart, Marko Grobelnik, Raghu Santanam, Chen Lu, Jonathan Wallace and Michaela Black. Mining Medline for the visualisation of a global perspective on biomedical knowledge.
- Jiaming Shen, Jinfeng Xiao, Yu Zhang, Carl Yang, Jingbo Shang, Jinda Han, Saurabh Sinha, Peipei Ping, Richard Weinshilboum, Zhiyong Lu and Jiawei Han. SetSearch+: Entity-Set-Aware Search and Mining for Scientific Literature.

## Demos I

- Zala Herga, Luka Bradeško, Matej Senožetnik, Jasna Urbančič and Tine Šubic. OPTIMUM Project: Geospatial data analysis for sustainable mobility.
- Erik Novak, Blaz Fortuna and Primož Skraba. X5GON Project Showcase.
- Richard Stevens, Gabriella Cattaneo, Helena Schwenk, Cristina Pepato, Christopher Ostberg Hansen, Nuria De Lama Sanchez, Tomas Pariente Lobo, Chiara Francalanci, Barbara Pernici, Angela Geronazzo, Paolo Giacomazzi,

Lucia Polidori, Arne Jørgen Berre, Volker Hoffman, Marko Grobelnik, James Hodson, Todor Ivanov, Roberto V. Zicari. DataBench: Evidence Based Big Data Benchmarking to Improve Business Performance.

## **Presentations II and Demos II**

- Inna Novalija, Erik Novak and Marko Grobelnik. European Data Science Academy.
- Keqian Li, Ping Zhang, Honglei Liu, Hanwen Zha and Xifeng Yan. PoQaa: Deep Literature Mining for Open Access Publications.
- Hanwen Zha, Jiaming Shen, Keqian Li, Warren Greiff, Michelle Vanni, Jiawei Han and Xifeng Yan. FTS: Faceted Taxonomy Construction and Search for Scientific Publications.
- Aljaž Košmerlj, Patrik Zajec and Žan Palčič. EW-Shopp Project Showcase: Supporting Event and Weather-based Data Analytics and Marketing along the Shopper Journey.
- Jian Zhang, Richard Wydrowski, Zeqiang Wang, Sai Arrabolu, Keiji Kanazawa, Lech Gudalewicz, Hong Gao, Roman Roman Batoukov, Souren Aghajanyan and Kenneth Tran. Möbius: Online Anomaly Detection and Diagnosis.
- Matej Aleksandrov, Matej Batic, Miha Kadunc, Klemen Kenda, Grega Milcinski, Rok Mocnik, Devis Peressutti, Blaz Sovdat and Anze Zupanc. Democratising Earth Observation Big Data With eo-learn: Application to Water-Level Monitoring.
- Ulrich Germann, Alexandra Birch, Peggy van der Kreeft, Guntis Barzdins and Steve Renals. SUMMA: Scalable Understanding of Multilingual Media.

## **Demos II**

- Zhou Shao, Jie Tang, Yutao Zhang, Bo Gao and Yongli Wang. Scholar Trajectory: Visualizing the Migration of Talents.
- Nilaksh Das, Madhuri Shanbhogue, Shang-Tse Chen, Fred Hohman, Siwei Li, Li Chen, Michael Kounavis and Duen Horng Chau. Compression to the Rescue: Defending from Adversarial Attacks Across Modalities.
- Mehdi Akbarian-Rastaghi, Behshid Behkamal and Asef Pourmasoumi. MEEM: Meeting of Events and Evidence on the Map.

## **Presentations III and Demos III**

- Jingbo Shang, Qi Zhu, Jiaming Shen, Xuan Wang, Xiaotao Gu, Lance Kaplan, Timothy Harratty and Jiawei Han. AutoNet: Automated Network Construction and Exploration System from Domain-Specific Corpora.
- Samuel Matthews and Mary Bonin. The COTS Dashboard: Adapting Business Intelligence to help protect the Great Barrier Reef.
- Daniel Gartner, Rema Padman and Yiye Zhang. J-PLOS: Java-based Platform for Learning Order Sets.

## **Demos III**

- Liyi Zhou and Chao Wu. Blockchain-based Sensory Data Acquisition and Validation.
- Ansgar Koene, Liz Dowthwaite, Giles Lane, Helena Webb, Virginia Portillo and Marina Jirotko. UnBias: Emancipating Users Against Algorithmic Biases for a Trusted Digital Economy.
- Daheng Wang, Meng Jiang, Xueying Wang, Tong Zhao, Qingkai Zeng and Nitesh Chawla. A Project Showcase for Planning Research Work towards Publishable Success.
- **Noa Yehezkel. Identifying Exoplanets Using Deep Learning Methods.**
- Eddy Maddalena, Luis Ibanez-Gonzalez, Elena Simperl, Mattia Zeni, Enrico Bignotti, Fausto Giunchiglia, Claus Stadler, Patrick Westphal, Luís P. F. Garcia and Jens Lehmann. QROWD: Because Big Data Integration is Humanly Possible.
- Ansgar Koene, Adam Leon Smith, Takashi Egawa, Sukanya Mandal and Yohko Hatada. IEEE P70xx, Establishing Standards for Ethical Technology.

# KDD 2018 Conference Program

## *Monday August 20, 2018 - Detailed Program*

**Monday 7:00AM - 5:00PM, Registration, Registration Desk - Boulevard (Level 0)**

**Monday 5:30PM – 7:00PM, KDD 2018 Opening Session - ICC Auditorium (Level 0)**

**Monday August 20, 7:00PM – 9:30PM, Poster Reception Group 1: Research Track (Oral), Deep Learning Day, and Health Day – ICC Capital Hall (Level 0)**

1. Subspace Network: Deep Multi-Task Censored Regression for Modeling Neurodegenerative Diseases  
Mengying Sun (Michigan State University); Inci M. Baytas (Michigan State University); Liang Zhan (University of Wisconsin-Stout); Zhangyang Wang (Texas A&M University); Jiayu Zhou (Michigan State University)
2. Voxel Deconvolutional Networks for 3D Brain Image Labeling  
Yongjun Chen (Washington State University); Hongyang Gao (Washington State University); Lei Cai (Washington State University); Min Shi (Washington State University); Dinggang Shen (The University of North Carolina at Chapel Hill); Shuiwang Ji (Washington State University)
3. Deep Variational Network Embedding in Wasserstein Space  
Dingyuan Zhu (Tsinghua University); Peng Cui (Tsinghua University); Daixin Wang (Tsinghua University); Wenwu Zhu (Tsinghua University)
4. Exact and Consistent Interpretation for Piecewise Linear Neural Networks: A Closed Form Solution  
Lingyang Chu (Simon Fraser University); Xia Hu (Simon Fraser University); Juhua Hu (Simon Fraser University); Lanjun Wang (Huawei Technology Co. Ltd); Jian Pei (JD.com and Simon Fraser University)
5. Towards Explanation of DNN-based Prediction with Guided Feature Inversion  
Mengnan Du (Texas A&M University); Ninghao Liu (Texas A&M University); Qingquan Song (Texas A&M University); Xia Hu (Texas A&M University)
6. Efficient Large-Scale Fleet Management via Multi-Agent Deep Reinforcement Learning  
Kaixiang Lin (Michigan State University); Renyu Zhao (AI Labs, Didi Chuxing); Zhe Xu (AI Labs, Didi Chuxing); Jiayu Zhou (Michigan State University)
7. Investor-Imitator: A Framework for Trading Knowledge Extraction  
Yi Ding (Nanjing University of Aeronautics and Astronautics); Weiqing Liu (Microsoft); Jiang Bian (Microsoft); Daoqiang Zhang (Nanjing University of Aeronautics and Astronautics); Tie-Yan Liu (Microsoft)
8. Transcribing Content from Structural Images with Spotlight Mechanism  
Yu Yin (University of Science and Technology of China); Zhenya Huang (University of Science and Technology of China); Enhong Chen (University of Science and Technology of China); Qi Liu (University of Science and Technology of China); Fuzheng Zhang (Microsoft); Xing Xie (Microsoft); Guoping Hu (iFLYTEK Research)
9. IntelliLight: a Reinforcement Learning Approach for Intelligent Traffic Light Control  
Hua Wei (The Pennsylvania State University); Guanjie Zheng (The Pennsylvania State University); Huaxiu Yao (The Pennsylvania State University); Zhenhui Li (The Pennsylvania State University)
10. Supervised Reinforcement Learning with Recurrent Neural Network for Dynamic Treatment Recommendation

Lu Wang (East China Normal University); Wei Zhang (East China Normal University); Xiaofeng He (East China Normal University); Hongyuan Zha (Georgia Institute of Technology)

11. Active Feature Acquisition with Supervised Matrix Completion

Sheng-Jun Huang (NUAA); Miao Xu (RIKEN Center for AIP); Ming-Kun Xie (NUAA); Masashi Sugiyama (RIKEN Center for AIP); Gang Niu (The University of Tokyo); Songcan Chen (NUAA)

12. Discrete Ranking-based Matrix Factorization with Self-Paced Learning

Yan Zhang (University of Science and Technology of China); Haoyu Wang (University of Science and Technology of China); Defu Lian (University of Science and Technology of China); Ivor W. Tsang (University of Technology, Sydney); Hongzhi Yin (The University of Queensland); Guowu Yang (University of Science and Technology of China)

13. SUSTain: Scalable Unsupervised Scoring for Tensors and its Application to Phenotyping

Ioakeim Perros (Georgia Institute of Technology); Evangelos Papalexakis (University of California Riverside); Haesun Park (Georgia Institute of Technology); Richard Vuduc (Georgia Institute of Technology); Xiaowei Yan (Sutter Health); Christopher Defilippi (Inova Heart and Vascular Institute); Walter F. Stewart (Sutter Health); Jimeng Sun (Georgia Institute of Technology)

14. Disturbance Grassmann Kernels for Subspace-Based Learning

Junyuan Hong (University of Science and Technology of China); Huanhuan Chen (University of Science and Technology of China); Feng Lin (University of Science and Technology of China)

15. Optimal Distributed Submodular Optimization via Sketching

Mohammadhossein Bateni (Google); Hossein Esfandiari (Harvard University); Vahab Mirrokni (Google)

16. High-order Proximity Preserving Information Network Hashing

Defu Lian (University of Science and Technology of China); Kai Zheng (University of Science and Technology of China); Vincent W. Zheng (Advanced Digital Sciences Center); Yong Ge (University of Arizona); Longbing Cao (University of Technology, Sydney); Ivor W. Tsang (University of Technology, Sydney); Xing Xie (Microsoft)

17. Decoupled Learning for Factorial Marked Temporal Point Processes

Weichang Wu (Shanghai Jiao Tong University); Junchi Yan (Shanghai Jiao Tong University); Xiaokang Yang (Shanghai Jiao Tong University); Hongyuan Zha (Georgia Institute of Technology)

18. A Dual Markov Chain Topic Model for Dynamic Environments

Ayan Acharya (CognitiveScale Inc.); Joydeep Ghosh (The University of Texas at Austin); Mingyuan Zhou (The University of Texas at Austin)

19. StockAssistant: A Stock AI Assistant for Reliability Modeling of Stock Comments

Chen Zhang (360 Search Lab); Hao Wang (360 Search Lab); Changying Du (360 Search Lab); Yijun Wang (LineZone Data); Can Chen (LineZone Data); Hongzhi Yin (The University of Queensland)

20. You Are How You Drive: Peer and Temporal-Aware Representation Learning for Driving Behavior Analysis

Pengyang Wang (Missouri University of Science and Technology); Yanjie Fu (Missouri University of Science and Technology); Jiawei Zhang (Florida State University); Pengfei Wang (CNIC, Chinese Academy of Sciences); Yu Zheng (Urban Computing Business Unit, JD Finance); Charu Aggarwal (IBM)

21. Exploring the Urban Region-of-Interest through the Analysis of Online Map Search Queries

Ying Sun (ICT, CAS); Hengshu Zhu (Baidu Inc.); Fuzhen Zhuang (Institute of Computing Technology, Chinese Academy of Sciences); Jingjing Gu (NUAA, Nanjing); Qing He (Institute of Computing Technology, CAS)

22. Graph Classification using Structural Attention

John Boaz Lee (WPI); Ryan Rossi (Adobe Research); Xiangnan Kong (WPI)

23. SpotLight: Detecting Anomalies in Streaming Graphs

Dhivya Eswaran (Carnegie Mellon University); Christos Faloutsos (Carnegie Mellon University); Sudipto Guha (Amazon); Nina Mishra (Amazon)

24. Adversarial Attacks on Neural Networks for Graph Data

Daniel Zügner (Technical University of Munich); Amir Akbarnejad (Technical University of Munich); Stephan Günnemann (Technical University of Munich)

25. Multi-Round Influence Maximization

Lichao Sun (University of Illinois at Chicago); Weiran Huang (Tsinghua University); Philip Yu (University of Illinois at Chicago); Wei Chen (Microsoft)

26. EvoGraph: An Effective and Efficient Graph Upscaling Method for Preserving Graph Properties

Himchan Park (DGIST); Min-Soo Kim (DGIST)

27. Xiaolce Band: A Melody and Arrangement Generation Framework for Pop Music

Hongyuan Zhu (USTC); Qi Liu (USTC); Nicholas Jing Yuan (Microsoft); Chuan Qin (USTC); Jiawei Li (Soochow University); Kun Zhang (USTC); Guang Zhou (Microsoft); Furu Wei (Microsoft); Yuanchun Xu (Microsoft); Enhong Chen (USTC)

28. Cost-Effective Training of Deep CNNs with Active Model Adaptation

Sheng-Jun Huang (NUAA); Jia-Wei Zhao (NUAA); Zhao-Yang Liu (NUAA)

29. Smoothed Dilated Convolutions for Improved Dense Prediction

Zhengyang Wang (Washington State University); Shuiwang Ji (Washington State University)

30. Learning Deep Network Representations with Adversarially Regularized Autoencoders

Wenchao Yu (University of California, Los Angeles); Cheng Zheng (University of California, Los Angeles); Wei Cheng (NEC Labs America); Charu Aggarwal (IBM); Dongjin Song (NEC); Bo Zong (NEC); Haifeng Chen (NEC); Wei Wang (University of California, Los Angeles)

31. Deep r-th Root Rank Supervised Joint Binary Embedding for Multivariate Time Series Retrieval

Dongjin Song (NEC Labs America); Ning Xia (NEC Labs America); Wei Cheng (NEC Labs America); Haifeng Chen (NEC Labs America); Dacheng Tao (The University of Sydney)

32. Geographical Hidden Markov Tree for Flood Extent Mapping

Miao Xie (University of Alabama); Zhe Jiang (University of Alabama); Arpan Man Sainju (University of Alabama)

33. Dynamic Bike Reposition: A Spatio-Temporal Reinforcement Learning Approach

Yexin Li (The Hong Kong University of Science and Technology); Yu Zheng (Urban Computing Business Unit, JD Finance); Qiang Yang (The Hong Kong University of Science and Technology)

34. Simultaneous Urban Region Function Discovery and Popularity Estimation Via an Infinite Urbanization Process Model

Bang Zhang (CSIRO); Lelin Zhang (CSIRO); Ting Guo (CSIRO); Yang Wang (CSIRO); Fang Chen (CSIRO)

35. REST: A Reference-based Framework for Spatio-temporal Trajectory Compression

Yan Zhao (School of Computer Science and Technology, Soochow University); Shuo Shang (King Abdullah University of Science and Technology); Yu Wang (The Chinese University of Hong Kong); Bolong Zheng (School of Data and Computer



Science, Sun Yat-sen University); Quoc Viet Hung Nguyen (Griffith University); Kai Zheng (Big Data Research Center, University of Electronic Science and Technology of China)

36. Efficient Similar Region Search with Deep Metric Learning

Yiding Liu (Nanyang Technological University); Kaiqi Zhao (Nanyang Technological University); Gao Cong (Nanyang Technological University)

37. Node Similarity with q-Grams for Real-World Labeled Networks

Alessio Conte (University of Pisa); Gaspare Ferraro (Università di Pisa); Roberto Grossi (Università di Pisa); Andrea Marino (Università di Pisa); Kunihiro Sadakane (The University of Tokyo); Takeaki Uno (National Institute of Informatics)

38. LARC: Learning Activity-Regularized overlapping Communities across Time

Alexander Gorovits (University at Albany-SUNY); Ekta Gujral (University of California Riverside); Evangelos Papalexakis (University of California Riverside); Petko Bogdanov (University at Albany-SUNY)

39. NetLSD: Hearing the Shape of a Graph

Anton Tsitsulin (Hasso Plattner Institute); Davide Mottin (Hasso Plattner Institute); Panagiotis Karras (Aarhus University); Alexander Bronstein (Israel Institute of Technology); Emmanuel Müller (Hasso-Plattner-Institute)

40. Opinion Dynamics with Varying Susceptibility to Persuasion

Rediet Abebe (Cornell University); Jon Kleinberg (Cornell University); David Parkes (Harvard University); Charalampos Tsourkakis (Boston University)

41. FASTEN: Fast Sylvester Equation Solver for Graph Mining

Boxin Du (Arizona State University); Hanghang Tong (Arizona State University)

42. Network Connectivity Optimization: Fundamental Limits and Effective Algorithms

Chen Chen (Arizona State University); Ruiyue Peng (Translational MRI); Lei Ying (Arizona State University); Hanghang Tong (Arizona State University)

43. Unlearn What You Have Learned: Adaptive Crowd Teaching with Exponentially Decayed Memory Learners

Yao Zhou (Arizona State University); Arun Reddy Nelakurthi (Arizona State University); Jingrui He (Arizona State University)

44. Calibrated Multi-Task Learning

Feiping Nie (Department of Computer Science, OPTIMAL, Northwestern Polytechnical University); Zhanxuan Hu (Department of Computer Science, OPTIMAL, Northwestern Polytechnical University); Xuelong Li (OPTIMAL, Xian Institute of Optics and Precision Mechanics, Chinese Academy of Sciences)

45. Modeling Task Relationships in Multi-task Learning with Multi-gate Mixture-of-Experts

Jiaqi Ma (University of Michigan); Zhe Zhao (Google); Xinyang Yi (Google); Jilin Chen (Google); Lichan Hong (Google); Ed Chi (Google)

46. Complex Object Classification: A Multi-Modal Multi-Instance Multi-Label Deep Network with Optimal Transport

Yang Yang (Nanjing University); Yi-Feng Wu (LAMDA Group, Nanjing University); De-Chuan Zhan (Nanjing University); Zhi-Bin Liu (Tencent); Yuan Jiang (Nanjing University)

47. Feedback-Guided Anomaly Discovery via Online Optimization

Md Amran Siddiqui (Oregon State University); Alan Fern (Oregon State University); Thomas Dietterich (Oregon State University); Ryan Wright (Galois, Inc.); Alec Theriault (Galois, Inc.); David Archer (Galois, Inc.)

48. Leveraging Meta-path based Context for Top N recommendation with Co-attention mechanism  
Binbin Hu (Beijing University of Posts and Telecommunications); Chuan Shi (Beijing University of Posts and Telecommunications); Xin Zhao (School of Information, Renmin University of China); Philip S. Yu (University of Illinois at Chicago)
49. Efficient Attribute Recommendation with Probabilistic Guarantee  
Chi Wang (Microsoft); Kaushik Chakrabarti (Microsoft)
50. Ranking Distillation: Learning Compact Ranking Models With High Performance for Recommender System  
Jiaxi Tang (Simon Fraser University); Ke Wang (Simon Fraser University)
51. Algorithms for Hiring and Outsourcing in the Online Labor Market  
Aris Anagnostopoulos (Sapienza University of Rome); Carlos Castillo (Universitat Pompeu Fabra); Adriano Fazzone (Sapienza University of Rome); Stefano Leonardi (Sapienza University of Rome); Evimaria Terzi (Boston University)
52. Multi-Pointer Co-Attention Networks for Recommendation  
Yi Tay (Nanyang Technological University); Anh Tuan Luu (I2r); Siu Cheung Hui (Nanyang Technological University)
53. Multi-Type Itemset Embedding for Learning Behavior Success  
Daheng Wang (University of Notre Dame); Meng Jiang (University of Notre Dame); Qingkai Zeng (University of Notre Dame); Zachary Eberhart (University of Notre Dame); Nitesh Chawla (University of Notre Dame)
54. Multi-label Learning with Highly Incomplete Data via Collaborative Embedding  
Yufei Han (Symantec Research Labs); Guolei Sun (King Abdullah University of Science and Technology ); Yun Shen (Symantec Research Labs ); Xiangliang Zhang (King Abdullah University of Science and Technology )
55. Learning Representations of Ultrahigh-dimensional Data for Random Distance-based Outlier Detection  
Guansong Pang (University of Technology, Sydney); Longbing Cao (Faculty of IT, University of Technology Sydney); Ling Chen (University of Technology, Sydney); Huan Liu (Arizona State University)
56. Interactive Paths Embedding for Semantic Proximity Search on Heterogeneous Graphs  
Zemin Liu (Zhejiang University); Vincent W. Zheng (Advanced Digital Sciences Center); Zhou Zhao (Zhejiang University); Zhao Li (Alibaba Group); Hongxia Yang (Alibaba Group); Minghui Wu (Zhejiang University); Jing Ying (Zhejiang University)
57. Concepts-Bridges: Uncovering Conceptual Bridges Based on Biomedical Concept Evolution  
Kishlay Jha (State University of New York at Buffalo); Guangxu Xun (State University of New York at Buffalo); Yaqing Wang (State University of New York at Buffalo); Vishrawas Gopalakrishnan (State University of New York at Buffalo); Aidong Zhang (State University of New York at Buffalo)
58. Local Latent Space Models for Top-N Recommendation  
Evangelia Christakopoulou (University of Minnesota); George Karypis (University of Minnesota)
59. STAMP: Short-Term Attention/Memory Priority Model for Session-based Recommendation  
Qiao Liu (University of Science and Technology of China); Yifu Zeng (University of Science and Technology of China); Refuoe Mokhosi (University of Science and Technology of China); Haibin Zhang (University of Science and Technology of China)
60. Multi-User Mobile Sequential Recommendation: An Efficient Parallel Computing Paradigm  
Zeyang Ye (Stony Brook University); Lihao Zhang (Stony Brook University); Keli Xiao (Stony Brook University); Wenjun Zhou (University of Tennessee Knoxville); Yong Ge (University of Arizona); Yuefan Deng (Stony Brook University)

61. Trajectory-driven Influential Billboard Placement

Ping Zhang (Wuhan University); Zhifeng Bao (RMIT University); Yuchen Li (Singapore Management University); Guoliang Li (Tsinghua University); Yipeng Zhang (RMIT University); Zhiyong Peng (Wuhan University)

62. Offline Evaluation of Ranking Policies with Click Models

Shuai Li (The Chinese University of Hong Kong); Yasin Abbasi-Yadkori (Adobe Research); Branislav Kveton (Adobe Research); S. Muthukrishnan (Rutgers University); Vishwa Vinay (Adobe Research); Zheng Wen (Adobe Research)

63. xDeepFM: Combining Explicit and Implicit Feature Interactions for Recommender Systems

Jianxun Lian (University of Science and Technology of China); Xiaohuan Zhou (Beijing University of Posts and Telecommunications); Fuzheng Zhang (Microsoft); Zhongxia Chen (University of Science and Technology of China); Xing Xie (Microsoft); Guangzhong Sun (University of Science and Technology of China)

64. Finding Similar Exercises in Online Education Systems

Qi Liu (University of Science and Technology of China); Zai Huang (University of Science and Technology of China); Zhenya Huang (University of Science and Technology of China); Chuanren Liu (Decision Sciences and MIS Department, Drexel University); Enhong Chen (University of Science and Technology of China); Yu Su (School of Computer Science and Technology, Anhui University); Guoping Hu (iFLYTEK Research)

65. Arbitrary-Order Proximity Preserved Network Embedding

Ziwei Zhang (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Jian Pei (Simon Fraser University); Xuanrong Yao (Tsinghua University); Wenwu Zhu (Tsinghua University)

66. NetWalk: A Flexible Deep Embedding Approach for Anomaly Detection in Dynamic Networks

Wenchao Yu (University of California, Los Angeles); Wei Cheng (NEC Labs America); Charu Aggarwal (IBM); Kai Zhang (NEC); Haifeng Chen (NEC); Wei Wang (University of California, Los Angeles)

67. Hierarchical Taxonomy Aware Network Embedding

Jianxin Ma (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Wenwu Zhu (Tsinghua University)

68. Deep Recursive Network Embedding with Regular Equivalence

Ke Tu (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Philip S. Yu (University of Illinois at Chicago); Wenwu Zhu (Tsinghua University)

69. Embedding Temporal Network via Neighborhood Formation

Yuan Zuo (Beihang University); Guannan Liu (Beihang University); Hao Lin (Beihang University); Jia Guo (Beihang University); Xiaoqian Hu (Beihang University); Junjie Wu (Beihang University)

70. Stable Prediction across Unknown Environments

Kun Kuang (Tsinghua University); Peng Cui (Tsinghua University); Susan Athey (Stanford University); Ruoxuan Xiong (Stanford University); Bo Li (Tsinghua University)

71. A Treatment Engine by Predicting Next-Period Prescriptions

Bo Jin (Dalian University of Technology); Haoyu Yang (Dalian University of Technology); Leilei Sun (Tsinghua University); Chuanren Liu (Drexel University); Yue Qu (Dalian University of Technology); Jianing Tong (Tongji University)

72. Training Big Rancith Little Resources

Fabian Gieseke (University of Copenhagen); Christian Igel (University of Copenhagen)

73. R2SDH: Robust Rotated Supervised Discrete Hashing

Jie Gui (Rutgers University); Ping Li (Rutgers University)

74. Adversarial Detection with Model Interpretation

Ninghao Liu (Texas A&M University); Hongxia Yang (Alibaba Group); Xia Hu (Texas A&M University)

75. Risk Prediction on Electronic Healthcare Records with Prior Medical Knowledge

Fenglong Ma (SUNY Buffalo); Jing Gao (SUNY Buffalo); Qiuling Suo (SUNY Buffalo); Quanzeng You (Microsoft AI & Research); Jing Zhou (Eheath Inc); Aidong Zhang (SUNY Buffalo)

76. Multi-view Adversarially Learned Inference for Cross-domain Joint Distribution Matching

Changying Du (Institute of Software, Chinese Academy of Sciences); Changde Du (Institute of Automation, Chinese Academy of Sciences); Xingyu Xie (Nanjing University of Aeronautics and Astronautics); Chen Zhang (Qihoo 360 Search Lab); Hao Wang (Qihoo 360 Search Lab)

77. Learning Adversarial Networks for Semi-Supervised Text Classification via Policy Gradient

Yan Li (University of Michigan); Jieping Ye (University of Michigan)

78. Scalable Active Learning by Approximated Error Reduction

Weijie Fu (Hefei University of Technology); Meng Wang (Hefei University of Technology); Shijie Hao (Hefei University of Technology); Xindong Wu (University of Louisiana at Lafayette)

79. Learning Dynamics of Decision Boundaries without Additional Labeled Data

Atsutoshi Kumagai (NTT); Tomoharu Iwata (NTT)

80. Towards Mitigating the Class-Imbalance Problem for Partial Label Learning

Jing Wang (Southeast University); Min-Ling Zhang (Southeast University)

81. TaxoGen: Unsupervised Topic Taxonomy Construction by Adaptive Term Embedding and Clustering

Chao Zhang (University of Illinois at Urbana-Champaign); Fangbo Tao (Facebook); Xiusi Chen (University of Illinois at Urbana-Champaign); Jiaming Shen (University of Illinois at Urbana-Champaign); Meng Jiang (University of Notre Dame); Brian Sadler (U.S. Army Research Lab); Michelle Vanni (U.S. Army Research Lab); Jiawei Han (University of Illinois at Urbana-Champaign)

82. Discovering Non-Redundant K-means Clusterings in Optimal Subspaces

Dominik Mautz (Ludwig Maximilian University of Munich); Wei Ye (Ludwig Maximilian University of Munich); Claudia Plant (University of Vienna); Christian Böhm (Ludwig Maximilian University of Munich)

83. Scalable k-Means Clustering via Lightweight Coresets

Olivier Bachem (ETH Zurich); Mario Lucic (Google); Andreas Krause (ETH Zurich)

84. TextTruth: An Unsupervised Approach to Discover Trustworthy Information from Multi-Sourced Text Data

Hengtong Zhang (SUNY at Buffalo); Yaliang Li (Baidu Research); Fenglong Ma (SUNY Buffalo); Jing Gao (University at Buffalo); Lu Su (The State University of New York at Buffalo)

85. TruePIE: Discovering Reliable Patterns in Pattern-Based Information Extraction

Qi Li (University of Illinois at Urbana-Champaign); Meng Jiang (University of Notre Dame); Xikun Zhang (University of Illinois at Urbana-Champaign); Meng Qu (University of Illinois at Urbana-Champaign); Timothy Hanratty (US Army Research Laboratory); Jing Gao (University at Buffalo); Jiawei Han (University of Illinois at Urbana-Champaign)

86. Count-Min: Optimal Estimation and Tight Error Bounds using Empirical Error Distributions

Daniel Ting (Tableau Software)

87. Metric Learning from Probabilistic Labels

Mengdi Huai (State University of New York at Buffalo); Chenglin Miao (State University of New York at Buffalo); Yaliang Li (Baidu Research Big Data Lab); Qiuling Suo (State University of New York at Buffalo); Lu Su (State University of New York at Buffalo); Aidong Zhang (State University of New York at Buffalo)

88. New Robust Metric Learning Model Using Maximum Correntropy Criterion

Jie Xu (University of Pittsburgh); Lei Luo (University of Pittsburgh); Cheng Deng (Xidian University); Heng Huang (University of Pittsburgh)

89. A Unified Approach to Quantifying Algorithmic Unfairness: Measuring Individual & Group Unfairness via Inequality Indices

Till Speicher (MPI-SWS); Hoda Heidari (ETH Zurich); Nina Grgic-Hlaca (MPI-SWS); Krishna P. Gummadi (MPI-SWS); Adish Singla (MPI-SWS); Adrian Weller (University of Cambridge); Muhammad Bilal Zafar (MPI-SWS)

90. PCA by Determinant Optimization has no Spurious Local Optima

Raphael Hauser (University of Oxford); Armin Eftekhari (Alan Turing Institute); Heinrich Matzinger (Georgia Institute of Technology)

91. Spectral Clustering of Large-scale Data by Directly Solving Normalized Cut

Xiaojun Chen (Shenzhen University); Weijun Hong (Shenzhen University); Feiping Nie (Northwestern Polytechnical University); Dan He (Shenzhen University); Min Yang (Chinese Academy of Sciences); Joshua Z. Huang (Shenzhen University)

92. Multiview Clustering via Adaptively Weighted Procrustes

Feiping Nie (Northwestern Polytechnical University); Lai Tian (Northwestern Polytechnical University); Xuelong Li (Center for OPTIMAL, Xi'an Institute of Optics and Precision Mechanics, Chinese Academy of Sciences)

93. Scalable Spectral Clustering Using Random Binning Features

Lingfei Wu (IBM); Pin-Yu Chen (IBM); Ian En-Hsu Yen (CMU); Fangli Xu (College of William & Mary); Yinglong Xia (Huawei Research); Charu Aggarwal (IBM)

94. Model-based Clustering of Short Text Streams

Jianhua Yin (School of Computer Science and Technology, Shandong University); Daren Chao (School of Computer Science and Technology, Shandong University); Zhongkun Liu (School of Computer Science and Technology, Shandong University); Wei Zhang (Shanghai Key Laboratory of Trustworthy Computing, East China Normal University); Xiaohui Yu (School of Computer Science and Technology, Shandong University); Jianyong Wang (Tsinghua University)

95. MiSoSouP: Mining Interesting Subgroups with Sampling and Pseudodimension

Matteo Riondato (Two Sigma Investments, LP); Fabio Vandin (University of Padova)

96. Dynamic Embeddings for User Profiling in Twitter

Shangsong Liang (King Abdullah University of Science and Technology); Xiangliang Zhang (King Abdullah University of Science and Technology); Zhaochun Ren (JD.com); Evangelos Kanoulas (University of Amsterdam)

97. TINET: Learning Invariant Networks via Knowledge Transfer

Chen Luo (Rice University); Zhengzhang Chen (NEC Laboratories America); Lu-An Tang (NEC Laboratories America); Anshumali Shrivastava (Rice University); Zhichun Li (NEC Laboratories America); Haifeng Chen (NEC Laboratories America); Jieping Ye (University of Michigan)

98. Can Who-Edits-What Predict Edit Survival

Ali Batuhan Yardim (Bilkent University); Victor Kristof (Ecole Polytechnique Fédérale de Lausanne); Lucas Maystre (Ecole Polytechnique Fédérale de Lausanne); Matthias Grossglauser (Ecole Polytechnique Fédérale de Lausanne)

99. An Efficient Two-Layer Mechanism for Privacy-Preserving Truth Discovery

Yaliang Li (Baidu Research); Chenglin Miao (SUNY Buffalo); Lu Su (SUNY Buffalo); Jing Gao (SUNY Buffalo); Qi Li (University of Illinois at Urbana-Champaign); Bolin Ding (Microsoft); Zhan Qin (SUNY Buffalo); Kui Ren (SUNY Buffalo)

100. Generalized Score Functions for Causal Discovery

Biwei Huang (Carnegie Mellon University); Kun Zhang (Carnegie Mellon University); Yizhu Lin (Carnegie Mellon University); Bernhard Schölkopf (Max-Planck Institute for Intelligent Systems); Clark Glymour (Carnegie Mellon University)

101. R-VQA: Learning Visual Relation Facts with Semantic Attention for Visual Question Answering

Pan Lu (Tsinghua University); Lei Ji (Microsoft); Wei Zhang (East China Normal University); Nan Duan (Microsoft); Ming Zhou (Microsoft); Jianyong Wang (Tsinghua University)

102. Learning and Interpreting Complex Distributions in Empirical Data

Chengxi Zang (Tsinghua University); Peng Cui (Tsinghua University); Wenwu Zhu (Tsinghua University)

103. Sequences of Sets

Austin Benson (Cornell University); Ravi Kumar (Google); Andrew Tomkins (Google)

104. Data Diff: Interpretable, Executable Summaries of Changes in Distributions for Data Wrangling

Charles Sutton (The University of Edinburgh); Timothy Hobson (The Alan Turing Institute); James Geddes (The Alan Turing Institute); Rich Caruana (Microsoft)

105. Concentrated Differentially Private Gradient Descent with Adaptive per-Iteration Privacy Budget

Jaewoo Lee (University of Georgia); Daniel Kifer (The Pennsylvania State University)

106. FAHES: A Robust Disguised Missing Values Detector

Mourad Ouzzani (Qatar Computing Research Institute, HBKU); Nan Tang (Qatar Computing Research Institute, HBKU); Ahmed Elmagarmid (Qatar Computing Research Institute, HBKU); Raul Castro Fernandez (CSAIL MIT); Abdulhakim A. Qahtan (Qatar Computing Research Institute, HBKU)

107. HeavyGuardian: Separate and Guard Hot Items in Data Streams

Tong Yang (Peking University); Junzhi Gong (Peking University); Haowei Zhang (Peking University); Lei Zou (Peking University); Lei Shi (SKLCS, Institute of Software, Chinese Academy of Sciences); Xiaoming Li (Peking University)

108 - 149. Posters for Deep Learning Day

150 - 170. Posters for Health Day

## ***Tuesday August 21, 2018 - Detailed Program***

**Tuesday 7:00AM - 5:00PM, Registration, Registration Desk - Boulevard (Level 0)**

**Tuesday 9:30AM - 6:00PM, Sponsor Room - ICC Capital Suite Room 5 (Level 3)**

**Tuesday 9:30AM - 6:00PM, KDD Exhibit Hall - ICC Capital Hall (Level 0)**

**Tuesday 8:30AM - 12:00PM, Hands On Tutorial: GOAI: Accelerating the Scalable Data Science Environment with GPU-enabled Python - ICC Capital Suite Room 2+3+4 (Level 3)**

**Tuesday 8:30AM - 12:00PM, Hands On Tutorial: MXNet with focus on NLP - ICC Capital Suite Room 14+15+16 (Level 3)**

**Tuesday 9:30AM - 12:30PM, India Chapter Meeting -- ICC London Suite Room 3**

**Tuesday 8:00AM - 9:30AM, ICC Auditorium (Level 0)**

**Keynote Session 1: Data for Good**

**Chair:** Hui Xiong

**Speaker:** **Jeannette Wing, Avaneessians Director of Data Science and Professor of Computer Science, Columbia University**

**Abstract:** I use the tagline “Data for Good” to state paronomastically how we as a community should be promoting data science, especially in training future generations of data scientists. First, we should use data science for the good of humanity and society. Data science should be used to better people’s lives. Data science should be used to improve relationships among people, organizations, and institutions. Data science, in collaboration with other disciplines, should be used to help tackle societal grand challenges such as climate change, education, energy, environment, healthcare, inequality, and social justice. Second, we should use data in a good manner. The acronym FATES suggests what “good” means. Fairness means that the models we build are used to make unbiased decisions or predictions. Accountability means to determine and assign responsibility to someone or to something for a judgment made by a machine. Transparency means being open and clear to the end user about how an outcome, e.g., a classification, a decision, or a prediction, is made. Ethics for data science means paying attention to both the ethical and privacy-preserving collection and use of data as well as the ethical decisions that the automated systems we build will make. Safety and security (yes, two words for one “S”) means ensuring that the systems we build are safe (do no harm) and secure (guard against malicious behavior).

**Tuesday 9:30AM - 10:00AM KDD Coffee Break, ICC Capital Hall (Level 0)**

**Tuesday 10:00AM - 12:00PM**

**Research Track Session RT1: Deep Learning I, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Shuiwang Ji

Subspace Network: Deep Multi-Task Censored Regression for Modeling Neurodegenerative Diseases  
Mengying Sun (Michigan State University); Inci M. Baytas (Michigan State University); Liang Zhan (University of Wisconsin-Stout); Zhangyang Wang (Texas A&M University); Jiayu Zhou (Michigan State University)

Voxel Deconvolutional Networks for 3D Brain Image Labeling

Yongjun Chen (Washington State University); Hongyang Gao (Washington State University); Lei Cai (Washington State University); Min Shi (Washington State University); Dinggang Shen (The University of North Carolina at Chapel Hill); Shuiwang Ji (Washington State University)

Deep Variational Network Embedding in Wasserstein Space

Dingyuan Zhu (Tsinghua University); Peng Cui (Tsinghua University); Daixin Wang (Tsinghua University); Wenwu Zhu (Tsinghua University)

Exact and Consistent Interpretation for Piecewise Linear Neural Networks: A Closed Form Solution

Lingyang Chu (Simon Fraser University); Xia Hu (Simon Fraser University); Juhua Hu (Simon Fraser University); Lanjun Wang (Huawei Technology Co. Ltd); Jian Pei (JD.com and Simon Fraser University)

Towards Explanation of DNN-based Prediction with Guided Feature Inversion

Mengnan Du (Texas A&M University); Ninghao Liu (Texas A&M University); Qingquan Song (Texas A&M University); Xia Hu (Texas A&M University)

### **Applied Data Science Track Session ADS1: Commerce and Profiling, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Sreenivas Gollapudi

I Know You'll Be Back: Interpretable New User Clustering and Churn Prediction on a Mobile Social Application

Carl Yang (University of Illinois, Urbana Champaign & Snap Inc.); Xiaolin Shi (Snap Inc.); Luo Jie (Snap Inc.); Jiawei Han (University of Illinois, Urbana Champaign)

Perceive Your Users in Depth: Learning Universal User Representations from Multiple E-commerce Tasks

Yabo Ni (Alibaba Group); Dan Ou (Alibaba Group); Shichen Liu (Alibaba Group); Xiang Li (Alibaba Group); Wenwu Ou (Alibaba Group); Anxiang Zeng (Alibaba Group); Luo Si (Alibaba Group)

E-tail Product Return Prediction via Hypergraph-based Local Graph Cut

Jianbo Li (Three Bridges Capital); Jingrui He (Arizona State University); Yada Zhu (IBM Research)

OpenTag: Open Attribute Value Extraction from Product Profiles

Guineng Zheng (University of Utah); Subhabrata Mukherjee (Amazon.com); Xin Luna Dong (Amazon.com); Feifei Li (University of Utah)

Learning and Transferring IDs Representation in E-commerce

Kui Zhao (Alibaba Group); Yuechuan Li (Alibaba Group); Zhaoqian Shuai (Alibaba Group); Cheng Yang (Alibaba Group)

### **Research Track Session RT2: Reinforcement Learning, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Ravi Kumar

Efficient Large-Scale Fleet Management via Multi-Agent Deep Reinforcement Learning

Kaixiang Lin (Michigan State University); Renyu Zhao (AI Labs, Didi Chuxing); Zhe Xu (AI Labs, Didi Chuxing); Jiayu Zhou (Michigan State University)

Investor-Imitator: A Framework for Trading Knowledge Extraction

Yi Ding (Nanjing University of Aeronautics and Astronautics); Weiqing Liu (Microsoft); Jiang Bian (Microsoft); Daoqiang Zhang (Nanjing University of Aeronautics and Astronautics); Tie-Yan Liu (Microsoft)

Transcribing Content from Structural Images with Spotlight Mechanism

Yu Yin (University of Science and Technology of China); Zhenya Huang (University of Science and Technology of China); Enhong Chen (University of Science and Technology of China); Qi Liu (University of Science and Technology of China); Fuzheng Zhang (Microsoft); Xing Xie (Microsoft); Guoping Hu (iFLYTEK Research)



IntelliLight: a Reinforcement Learning Approach for Intelligent Traffic Light Control

Hua Wei (The Pennsylvania State University); Guanjie Zheng (The Pennsylvania State University); Huaxiu Yao (The Pennsylvania State University); Zhenhui Li (The Pennsylvania State University)

Supervised Reinforcement Learning with Recurrent Neural Network for Dynamic Treatment Recommendation

Lu Wang (East China Normal University); Wei Zhang (East China Normal University); Xiaofeng He (East China Normal University); Hongyuan Zha (Georgia Institute of Technology)

### **Research Track Session RT3: Matrices, Kernels and Sketches, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Qiaozhu Mei

Active Feature Acquisition with Supervised Matrix Completion

Sheng-Jun Huang (NUAA); Miao Xu (RIKEN Center for AIP); Ming-Kun Xie (NUAA); Masashi Sugiyama (RIKEN Center for AIP); Gang Niu (The University of Tokyo); Songcan Chen (NUAA)

Discrete Ranking-based Matrix Factorization with Self-Paced Learning

Yan Zhang (University of Science and Technology of China); Haoyu Wang (University of Science and Technology of China); Defu Lian (University of Science and Technology of China); Ivor W. Tsang (University of Technology, Sydney); Hongzhi Yin (The University of Queensland); Guowu Yang (University of Science and Technology of China)

SUSTain: Scalable Unsupervised Scoring for Tensors and its Application to Phenotyping

Ioakeim Perros (Georgia Institute of Technology); Evangelos Papalexakis (University of California Riverside); Haesun Park (Georgia Institute of Technology); Richard Vuduc (Georgia Institute of Technology); Xiaowei Yan (Sutter Health); Christopher Defilippi (Inova Heart and Vascular Institute); Walter F. Stewart (Sutter Health); Jimeng Sun (Georgia Institute of Technology)

Disturbance Grassmann Kernels for Subspace-Based Learning

Junyuan Hong (University of Science and Technology of China); Huanhuan Chen (University of Science and Technology of China); Feng Lin (University of Science and Technology of China)

Optimal Distributed Submodular Optimization via Sketching

Mohammadhossein Bateni (Google); Hossein Esfandiari (Harvard University); Vahab Mirrokni (Google)

High-order Proximity Preserving Information Network Hashing

Defu Lian (University of Science and Technology of China); Kai Zheng (University of Science and Technology of China); Vincent W. Zheng (Advanced Digital Sciences Center); Yong Ge (University of Arizona); Longbing Cao (University of Technology, Sydney); Ivor W. Tsang (University of Technology, Sydney); Xing Xie (Microsoft)

### **Applied Data Science Invited Session AI1: Commerce and Financial Applications, ICC Auditorium (Level 0)**

**Chair:** Johannes Gehrke

Computational Advertising at Scale

Suju Rajan (Criteo)

Data Science at Flipkart - An Indian E-Commerce company

Mayur Datar (Flipkart)

Humans, Jobs, and the Economy: The Future of Finance in the Age of Big Data

James Hodson (Cognism, Ltd.)

**Tuesday 12:00PM - 1:30PM, KDD Lunch - ICC Capital Hall (Level 0)**

**Tuesday 1:30PM - 5:30PM, Hands On Tutorial: Active learning and transfer learning at scale with R and Python - ICC Capital Suite Room 2+3+4 (Level 3)**

**Tuesday 1:30PM - 5:30PM, Hands On Tutorial: MXNet with focus on NLP - ICC Capital Suite Room 14+15+16 (Level 3)**

**Tuesday 1:30PM - 4:30PM, China Chapter Meeting - ICC London Suite Room 3**

**Tuesday 1:30PM - 5:00PM, KDD Cup Workshop - ICC Capital Suite Room 1 (Level 3)**

**Tuesday 1:30PM - 5:30PM, Poster Blitz Sessions - ICC Auditorium (Level 0)**

1:30PM - 3:30PM Research Track Poster Blitz session: poster with IDs 1-74 in Poster Reception: Group 2

4:00PM - 5:30PM Applied Data Science Track Poster Blitz session: posters with IDs 75-146 in Poster Reception: Group 2

**Tuesday 1:30PM - 3:30PM, Plenary Panel - ICC Capital Suite Room 8+11 (Level 3)**

**Tuesday 1:30PM - 3:30PM**

**Research Track Session RT4: Temporal and Spatial Data Mining I, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Albert Bifet

Decoupled Learning for Factorial Marked Temporal Point Processes

Weichang Wu (Shanghai Jiao Tong University); Junchi Yan (Shanghai Jiao Tong University); Xiaokang Yang (Shanghai Jiao Tong University); Hongyuan Zha (Georgia Institute of Technology)

A Dual Markov Chain Topic Model for Dynamic Environments

Ayan Acharya (CognitiveScale Inc.); Joydeep Ghosh (The University of Texas at Austin); Mingyuan Zhou (The University of Texas at Austin)

StockAssIstant: A Stock AI Assistant for Reliability Modeling of Stock Comments

Chen Zhang (360 Search Lab); Hao Wang (360 Search Lab); Changying Du (360 Search Lab); Yijun Wang (LineZone Data); Can Chen (LineZone Data); Hongzhi Yin (The University of Queensland)

You Are How You Drive: Peer and Temporal-Aware Representation Learning for Driving Behavior Analysis

Pengyang Wang (Missouri University of Science and Technology); Yanjie Fu (Missouri University of Science and Technology); Jiawei Zhang (Florida State University); Pengfei Wang (CNIC, Chinese Academy of Sciences); Yu Zheng (Urban Computing Business Unit, JD Finance); Charu Aggarwal (IBM)

Exploring the Urban Region-of-Interest through the Analysis of Online Map Search Queries

Ying Sun (ICT, CAS); Hengshu Zhu (Baidu Inc.); Fuzhen Zhuang (Institute of Computing Technology, Chinese Academy of Sciences); Jingjing Gu (NUAA, Nanjing); Qing He (Institute of Computing Technology, CAS)

**Applied Data Science Track Session ADS2: Planning and Forecasting in Finance and Commerce, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Dunja Mladenic

Large-Scale Order Dispatch in On-Demand Ride-Hailing Platforms: A Learning and Planning Approach

Zhe Xu (Didi Chuxing); Zhixin Li (Didi Chuxing); Qingwen Guan (Didi Chuxing); Dingshui Zhang (Didi Chuxing); Qiang Li (Didi Chuxing); Junxiao Nan (Didi Chuxing); Chunyang Liu (Didi Chuxing); Wei Bian (Didi Chuxing); Jieping Ye (Didi Chuxing)

#### Customized Regression Model for Airbnb Dynamic Pricing

Peng Ye (Airbnb Inc.); Julian Qian (Ant Financial); Jieying Chen (Airbnb Inc.); Chen-hung Wu (Airbnb Inc.); Yitong Zhou (Airbnb Inc.); Spencer De Mars (Impira Inc.); Frank Yang (Airbnb Inc.); Li Zhang (Airbnb Inc.)

#### Audience Size Forecasting

Yeming Shi (Dstillery); Claudia Perlich (Dstillery); Rod Hook (Dstillery); Wickus Martin (Dstillery); Melinda Han Williams (Dstillery); Justin Moynihan (Dstillery); Patrick McCarthy (Dstillery); Peter Lenz (Dstillery); Reka Daniel-Weiner (Dstillery); Roger Cost (Dstillery)

#### Optimization of a SSP's Header Bidding Strategy using Thompson Sampling

Grégoire Jauvion (AlephD); Nicolas Grislain (AlephD); Pascal Dkengne Sielenou (IMT); Aurélien Garivier (IMT); Sébastien Gerchinovitz (IMT)

#### Applying the Delta Method in Metric Analytics

Alex Deng (Microsoft Corporation); Ulf Knoblich (Microsoft Corporation); Jiannan Lu (Microsoft Corporation)

### **Research Track Session RT5: Graph and Social Network I, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Jian Pei

#### Graph Classification using Structural Attention

John Boaz Lee (WPI); Ryan Rossi (Adobe Research); Xiangnan Kong (WPI)

#### SpotLight: Detecting Anomalies in Streaming Graphs

Dhivya Eswaran (Carnegie Mellon University); Christos Faloutsos (Carnegie Mellon University); Sudipto Guha (Amazon); Nina Mishra (Amazon)

#### Adversarial Attacks on Neural Networks for Graph Data

Daniel Zügner (Technical University of Munich); Amir Akbarnejad (Technical University of Munich); Stephan Günnemann (Technical University of Munich)

#### Multi-Round Influence Maximization

Lichao Sun (University of Illinois at Chicago); Weiran Huang (Tsinghua University); Philip Yu (University of Illinois at Chicago); Wei Chen (Microsoft)

#### EvoGraph: An Effective and Efficient Graph Upscaling Method for Preserving Graph Properties

Himchan Park (DGIST); Min-Soo Kim (DGIST)

**Tuesday 3:30PM - 4:00PM, KDD Coffee Break, ICC Capital Hall (Level 0)**

**Tuesday 4:00PM - 6:00PM**

### **Research Track Session RT6: Deep Learning II, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Slobodan Vucetic

#### Xiaolce Band: A Melody and Arrangement Generation Framework for Pop Music

Hongyuan Zhu (USTC); Qi Liu (USTC); Nicholas Jing Yuan (Microsoft); Chuan Qin (USTC); Jiawei Li (Soochow University); Kun Zhang (USTC); Guang Zhou (Microsoft); Furu Wei (Microsoft); Yuanchun Xu (Microsoft); Enhong Chen (USTC)

#### Cost-Effective Training of Deep CNNs with Active Model Adaptation

Sheng-Jun Huang (NUAA); Jia-Wei Zhao (NUAA); Zhao-Yang Liu (NUAA)

#### Smoothed Dilated Convolutions for Improved Dense Prediction

Zhengyang Wang (Washington State University); Shuiwang Ji (Washington State University)

Learning Deep Network Representations with Adversarially Regularized Autoencoders

Wenchao Yu (University of California, Los Angeles); Cheng Zheng (University of California, Los Angeles); Wei Cheng (NEC Labs America); Charu Aggarwal (IBM); Dongjin Song (NEC); Bo Zong (NEC); Haifeng Chen (NEC); Wei Wang (University of California, Los Angeles)

Deep r-th Root Rank Supervised Joint Binary Embedding for Multivariate Time Series Retrieval

Dongjin Song (NEC Labs America); Ning Xia (NEC Labs America); Wei Cheng (NEC Labs America); Haifeng Chen (NEC Labs America); Dacheng Tao (The University of Sydney)

### **Research Track Session RT7: Temporal and Spatial Data Mining II, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Jessie Li

Geographical Hidden Markov Tree for Flood Extent Mapping

Miao Xie (University of Alabama); Zhe Jiang (University of Alabama); Arpan Man Sainju (University of Alabama)

Dynamic Bike Reposition: A Spatio-Temporal Reinforcement Learning Approach

Yexin Li (The Hong Kong University of Science and Technology); Yu Zheng (Urban Computing Business Unit, JD Finance); Qiang Yang (The Hong Kong University of Science and Technology)

Simultaneous Urban Region Function Discovery and Popularity Estimation Via an Infinite Urbanization Process Model

Bang Zhang (CSIRO); Lelin Zhang (CSIRO); Ting Guo (CSIRO); Yang Wang (CSIRO); Fang Chen (CSIRO)

REST: A Reference-based Framework for Spatio-temporal Trajectory Compression

Yan Zhao (School of Computer Science and Technology, Soochow University); Shuo Shang (King Abdullah University of Science and Technology); Yu Wang (The Chinese University of Hong Kong); Bolong Zheng (School of Data and Computer Science, Sun Yat-sen University); Quoc Viet Hung Nguyen (Griffith University); Kai Zheng (Big Data Research Center, University of Electronic Science and Technology of China)

Efficient Similar Region Search with Deep Metric Learning

Yiding Liu (Nanyang Technological University); Kaiqi Zhao (Nanyang Technological University); Gao Cong (Nanyang Technological University)

### **Applied Data Science Track Session ADS3: Ranking and Making Recommendations, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Yana Volkovich

Online Parameter Selection for Web-based Ranking Problems

Deepak Agarwal (LinkedIn Corporation); Kinjal Basu (LinkedIn Corporation); Souvik Ghosh (LinkedIn Corporation); Ying Xuan (LinkedIn Corporation); Yang Yang (LinkedIn Corporation); Liang Zhang (LinkedIn Corporation)

Near Real-time Optimization of Activity-based Notifications

Yan Gao (LinkedIn Corporation); Viral Gupta (LinkedIn Corporation); Jinyun Yan (LinkedIn Corporation); Changji Shi (LinkedIn Corporation); Zhongen Tao (LinkedIn Corporation); PJ Xiao (LinkedIn Corporation); Curtis Wang (LinkedIn Corporation); Shipeng Yu (LinkedIn Corporation); Romer Rosales (LinkedIn Corporation); Ajith Muralidharan (LinkedIn Corporation); Shaunak Chatterjee (LinkedIn Corporation)

Real-time Personalization using Embeddings for Search Ranking at Airbnb

Mihajlo Grbovic (Airbnb, Inc.); Haibin Cheng (Airbnb, Inc.)

Graph Convolutional Neural Networks for Web-Scale Recommender Systems

Rex Ying (Stanford University & Pinterest); Ruining He (Pinterest ); Kaifeng Chen (Pinterest & Stanford University); Pong Eksombatchai (Pinterest); William L. Hamilton (Stanford University); Jure Leskovec (Stanford University & Pinterest)

Q&R: A Two-Stage Approach toward Interactive Recommendation

Konstantina Christakopoulou (University of Minnesota); Alex Beutel (Google Inc); Rui Li (Google Inc); Sagar Jain (Google Inc); Ed H. Chi (Google Inc)

### **Research Track Session RT8: Graph and Social Network II, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Xintao Wu

Node Similarity with q-Grams for Real-World Labeled Networks

Alessio Conte (University of Pisa); Gaspare Ferraro (Università di Pisa); Roberto Grossi (Università di Pisa); Andrea Marino (Università di Pisa); Kunihiko Sadakane (The University of Tokyo); Takeaki Uno (National Institute of Informatics)

LARC: Learning Activity-Regularized overlapping Communities across Time

Alexander Gorovits (University at Albany-SUNY); Ekta Gujral (University of California Riverside); Evangelos Papalexakis (University of California Riverside); Petko Bogdanov (University at Albany-SUNY)

NetLSD: Hearing the Shape of a Graph

Anton Tsitsulin (Hasso Plattner Institute); Davide Mottin (Hasso Plattner Institute); Panagiotis Karras (Aarhus University); Alexander Bronstein (Israel Institute of Technology); Emmanuel Müller (Hasso-Plattner-Institute)

Opinion Dynamics with Varying Susceptibility to Persuasion

Rediet Abebe (Cornell University); Jon Kleinberg (Cornell University); David Parkes (Harvard University); Charalampos Tsourkakis (Boston University)

FASTEN: Fast Sylvester Equation Solver for Graph Mining

Boxin Du (Arizona State University); Hanghang Tong (Arizona State University)

Network Connectivity Optimization: Fundamental Limits and Effective Algorithms

Chen Chen (Arizona State University); Ruiyue Peng (Translational MRI); Lei Ying (Arizona State University); Hanghang Tong (Arizona State University)

### **Dissertation Award ICC Capital Suite Room 17 (Level 3)**

**Tuesday 4:30PM - 5:30PM, KDD Transfer Meeting, ICC Capital Lounge 5+6 (Level 2)**

**Tuesday 6:00PM - 7:00PM, ICC Auditorium (Level 0)**

**Keynote Session 2: Data Science for Financial Applications**

**Chair:** Yike Guo

**Speaker:** David Hand, Senior Research Investigator, Faculty of Natural Sciences, Department of Mathematics, Imperial College, London

**Abstract:** Financial applications of data science provide a perfect illustration of the power of the shift from subjective decision-making to data- and evidence-driven decision- making. In the space of some fifty years, an entire sector of industry has been totally revolutionised. Such applications come in three broad areas: actuarial and insurance, consumer banking, and investment banking.

Actuarial and insurance work was one of the earliest adopters of data science ideas, dating from long before the term had been coined, and even before the computer had been invented. But these areas have fallen behind the latest

advances in data science technology - which means there is considerable potential for applying modern data analytic ideas.

Consumer banking has been described as one of the first and major success stories of the data revolution. Dating from the 1960s, when the first credit cards were launched, techniques for analysing the massive data sets of consumer financial transactions have driven much of the development of data mining and data science ideas. But new model types, and new sources of data, are leading to a rich opportunity for significant developments.

In investment banking the “efficient market hypothesis” of classic economics says that it is impossible to predict the financial markets. But this is false - though very nearly true. That means that there is an opportunity to use advanced data analytic methods to exploit the tiny gap between conventional theory and what actually happens.

Other data science issues, such as data quality, ethics, and security, along with the need to understand the limitations of models, become particularly pointed in the context of financial applications.

**Tuesday 7:00PM - 9:30PM, Poster Reception: Group 2 (Applied Data Science Track, Research Track Posters, and KDD Cup), ICC Capital Hall (Level 0)**

**1. Isolation Kernel and Its Effect on SVM**

Kai Ming Ting (Federation University Australia); Yue Zhu (Nanjing University); Zhi-Hua Zhou (Nanjing University)

**2. Robust Bayesian Kernel Machine via Stein Variational Gradient Descent for Big Data**

Khanh Nguyen (Deakin University); Trung Le (PRaDA, Deakin University, Australia); Tu Dinh Nguyen (Deakin University); Dinh Phung (Deakin University); Geoffrey Webb (Monash University)

**3. Sketched Follow-The-Regularized-Leader for Online Factorization Machine**

Luo Luo (Shanghai Jiao Tong University); Wenpeng Zhang (Tsinghua University); Zhihua Zhang (Peking University); Wenwu Zhu (Tsinghua University); Tong Zhang (Tencent AI Lab); Jian Pei (Simon Fraser University)

**4. An Empirical Evaluation of Sketching for Numerical Linear Algebra**

Yogesh Dahiya (IIT Kanpur); Dimitris Konomis (CMU); David P. Woodruff (Carnegie Mellon University)

**5. Large-Scale Learnable Graph Convolutional Networks**

Hongyang Gao (Washington State University); Zhengyang Wang (Washington State University); Shuiwang Ji (Washington State University)

**6. Active Opinion Maximization in Social Networks**

Xinyue Liu (Worcester Polytechnic Institute); Xiangnan Kong (Worcester Polytechnic Institute); Philip Yu (University of Illinois at Chicago)

**7. Quantifying and minimizing risk of conflict in social networks**

Xi Chen (Dept. of Electronics and Information Systems, IDLab, Ghent University); Jefrey Lijffijt (Dept. of Electronics and Information Systems, IDLab, Ghent University); Tijl De Bie (Dept. of Electronics and Information Systems, IDLab, Ghent University)

**8. D2K: Scalable Community Detection in Massive Networks via Small-Diameter k-Plexes**

Alessio Conte (National Institute of Informatics, Japan); Tiziano De Matteis (University of Pisa); Daniele De Sensi (University of Pisa); Roberto Grossi (Universita' di Pisa); Andrea Marino (Universita' di Pisa); Luca Versari (Universita' di Pisa)

#### 9. Butterfly Counting in Bipartite Networks

Seyed-Vahid Sanei-Mehri (Iowa State University); Ahmet Erdem Sariyuce (University at Buffalo); Srikanta Tirthapura (Iowa State University)

#### 10. Approximating the Spectrum of a Graph

David Cohen-Steiner (INRIA); Weihao Kong (Stanford University); Christian Sohler (TU Dortmund); Gregory Valiant (Stanford University)

#### 11. When Sentiment Analysis Meets Social Network: A Holistic User Behavior Modeling in Opinionated Data

Lin Gong (University of Virginia); Hongning Wang (University of Virginia)

#### 12. Latent variable time-varying network inference

Federico Tomasi (DIBRIS - Universita degli studi di Genova); Veronica Tozzo (DIBRIS - Universita degli studi di Genova); Saverio Salzo (IIT); Alessandro Verri (DIBRIS - Universita degli studi di Genova)

#### 13. Multilevel Wavelet Decomposition Network for Interpretable Time Series Analysis

Jingyuan Wang (Beihang University); Ze Wang (Beihang University); Jianfeng Li (Beihang University); Junjie Wu (Beihang University)

#### 14. Enhancing Predictive Modeling of Nested Spatial Data through Group-Level Feature Disaggregation

Boyang Liu (Michigan State University); Pang-Ning Tan (Michigan State University); Jiayu Zhou (Michigan State University)

#### 15. Deep Adversarial Learning for Multi-Modality Missing Data Completion

Lei Cai (Washington State University); Zhengyang Wang (Washington State University); Hongyang Gao (Washington State University); Dinggang Shen (The University of North Carolina at Chapel Hill); Shuiwang Ji (Washington State University)

#### 16. Dual Memory Neural Computer for Asynchronous Two-view Sequential Learning

Hung Le (Deakin University); Truyen Tran (Deakin University); Svetha Venkatesh (Deakin University)

#### 17. Parsing to Programs: A Framework for Situated QA

Mrinmaya Sachan (Carnegie Mellon University); Eric P. Xing (Carnegie Mellon University)

#### 18. Quantifying Uncertainty in Discrete-Continuous and Skewed Data with Bayesian Deep Learning

Thomas Vandal (Northeastern University); Evan Kodra (risQ Inc.); Jennifer Dy (Northeastern University); Sangram Ganguly (BAERI and NASA Ames Research Center); Ramakrishna Nemani (NASA); Auroop Ganguly (Northeastern University)

#### 19. Coupled Context Modeling for Deep Chat: Towards Conversations between Human and Computer

Rui Yan (Peking University); Dongyan Zhao (Peking University)

#### 20. Multi-Cast Attention Networks

Yi Tay (Nanyang Technological University); Anh Tuan Luu (Institute for Infocomm Research, Singapore); Siu Cheung Hui (Nanyang Technological University)

#### 21. RAIM: Recurrent Attentive and Intensive Modeling of Multimodal Continuous Patient Monitoring Data

Yanbo Xu (Georgia Institute of Technology); Siddharth Biswal (Georgia Institute of Technology); Shriprasad Deshpande (Emory University School of Medicine); Kevin Maher (Emory University School of Medicine); Jimeng Sun (Georgia Institute of Technology)

22. Deep Censored Learning of the Winning Price in the Real Time Bidding

Wush Chi-Hsuan Wu (National Taiwan University); Mi-Yen Yeh (Institute of Information Science, Academia Sinica); Ming-Syan Chen (National Taiwan University)

23. DeepInf: Social Influence Prediction with Deep Learning

Jiezhong Qiu (Tsinghua University); Jian Tang (HEC Montreal & Montreal Institute for Learning Algorithms (MILA)); Hao Ma (Microsoft); Yuxiao Dong (Microsoft); Kuansan Wang (Microsoft); Jie Tang (Tsinghua University)

24. Deep Multi-Output Forecasting: Learning to Accurately Predict Blood Glucose Trajectories

Ian Fox (University of Michigan); Lynn Ang (Department of Internal Medicine, Division of Metabolism, Endocrinology and Diabetes, University of Michigan); Mamta Jaiswal (Department of Internal Medicine, Division of Metabolism, Endocrinology and Diabetes, University of Michigan); Rodica Pop-Busui (Department of Internal Medicine, Division of Metabolism, Endocrinology and Diabetes, University of Michigan); Jenna Wiens (University of Michigan)

25. Not Just Privacy: Improving Performance of Private Deep Learning in Mobile Cloud

Ji Wang (National University of Defense Technology); Jianguo Zhang (University of Illinois at Chicago); Weidong Bao (National University of Defense Technology); Xiaomin Zhu (National University of Defense Technology); Bokai Cao (University of Illinois at Chicago); Philip S. Yu (University of Illinois at Chicago)

26. SPARC: Self-Paced Network Representation for Few-Shot Rare Category Characterization

Dawei Zhou (Arizona State University); Jingrui He (Arizona State University); Hongxia Yang (Alibaba Group); Wei Fan (Tencent Medical AI Lab)

27. PME: Projected Metric Embedding on Heterogeneous Networks for Link Prediction

Hongxu Chen (The University of Queensland); Hongzhi Yin (The University of Queensland); Weiqing Wang (The University of Queensland); Hao Wang (Qihoo 360 Inc); Quoc Viet Hung Nguyen (Griffith University); Xue Li (The University of Queensland)

28. Content to Node: Self-translation Network Embedding

Jie Liu (Nankai University); Zhicheng He (Nankai University); Lai Wei (Nankai University); Yalou Huang (Nankai University)

29. On Interpretation of Network Embedding via Taxonomy Induction

Ninghao Liu (Texas A&M University); Xiao Huang (Texas A&M University); Jundong Li (Arizona State University); Xia Hu (Texas A&M University)

30. Easing Embedding Learning by Comprehensive Transcription of Heterogeneous Information Networks

Yu Shi (University of Illinois at Urbana-Champaign); Qi Zhu (University of Illinois Urbana-Champaign); Fang Guo (University of Illinois Urbana-Champaign); Chao Zhang (University of Illinois Urbana-Champaign); Jiawei Han (University of Illinois at Urbana-Champaign)

31. Recurrent Binary Embedding for GPU-Enabled Exhaustive Retrieval from Billion-Scale Semantic Vectors

Ying Shan (Microsoft); Jian Jiao (Microsoft); Jie Zhu (Microsoft); Jc Mao (Microsoft)



32. Learning Structural Node Embeddings via Diffusion Wavelets

Claire Donnat (Stanford University); Marinka Zitnik (Stanford University); David Hallac (Stanford University); Jure Leskovec (Stanford University)

33. Multi-task Representation Learning for Travel Time Estimation

Yaguang Li (University of Southern California); Kun Fu (DiDi AI Labs); Zheng Wang (DiDi AI Labs); Cyrus Shahabi (University of Southern California); Jieping Ye (DiDi AI Labs); Yan Liu (University of Southern California)

34. Self-Paced Network Embedding

Hongchang Gao (University of Pittsburgh); Heng Huang (University of Pittsburgh)

35. Neural Memory Streaming Recommender Networks with Adversarial Training

Qinyong Wang (The University of Queensland); Hongzhi Yin (The University of Queensland); Zhiting Hu (Language Technologies Institute, Carnegie Mellon University); Defu Lian (School of Computer Science and Engineering, University of Electronic Science and Technology of China); Hao Wang (360 Search Lab); Zi Huang (The University of Queensland)

36. Learning from History and Present: Next-item Recommendation via Discriminatively Exploiting User Behavior

Zhi Li (University of Science and Technology of China); Hongke Zhao (University of Science and Technology of China); Qi Liu (University of Science and Technology of China); Zhenya Huang (University of Science and Technology of China); Tao Mei (JD.com); Enhong Chen (University of Science and Technology of China)

37. Context-aware Academic Collaborator Recommendation

Zheng Liu (The Hong Kong University of Science and Technology); Xing Xie (Microsoft); Lei Chen (The Hong Kong University of Science and Technology)

38. Route Recommendations for Idle Taxi Drivers: Find Me the Shortest Route to a Customer!

Nandani Garg (IIT Madras); Sayan Ranu (IIT Delhi)

39. Explanation Mining: Post Hoc Interpretability of Latent Factor Models for Recommendation Systems

Georgina Peake (Channel 4 Television); Jun Wang (Computer Science, University College London)

40. Multi-Label Inference for Crowdsourcing

Jing Zhang (Nanjing University of Science and Technology); Xindong Wu (University of Louisiana at Lafayette)

41. Extremely Fast Decision Tree

Chaitanya Manapragada (Monash University); Geoffrey Webb (Monash University); Mahsa Salehi (Monash University)

42. Classifying and Counting with Recurrent Contexts

Denis Reis (Universidade de São Paulo), André Maletzke (Universidade de São Paulo), Diego F. Silva (Universidade Federal de São Carlos), Gustavo E. A. P. A. Batista (Universidade de São Paulo)

43. Prediction-time Efficient Classification Using Computational Dependencies in Feature Generation

Liang Zhao (George Mason University); Amir Alipour-Fanid (George Mason University); Martin Slawski (George Mason University); Kai Zeng (George Mason University)

44. Efficient Mining of the Most Significant Patterns with Permutation Testing

Leonardo Pellegrina (University of Padova); Fabio Vandin (University of Padova)

45. Identifying Sources and Sinks in the Presence of Multiple Agents with Gaussian Process Vector Calculation

Adam Derek Cobb (University of Oxford); Richard Everett (University of Oxford); Andrew Markham (University of Oxford); Stephen Roberts (University of Oxford)

46. Fairness of Exposure in Rankings

Ashudeep Singh (Cornell University); Thorsten Joachims (Cornell University)

47. xStream: Outlier Detection in Feature-Evolving Data Streams

Emaad Ahmed Manzoor (Carnegie Mellon University); Hemank Lamba (Carnegie Mellon University); Leman Akoglu (Carnegie Mellon University)

48. HiExpan: Task-Guided Tchical Tree Expansion

Jiaming Shen (University of Illinois at Urbana-Champaign); Zeqiu Wu (University of Illinois at Urbana-Champaign); Dongming Lei (University of Illinois at Urbana-Champaign); Chao Zhang (University of Illinois at Urbana-Champaign); Xiang Ren (University of Southern California); Michelle T. Vanni (U.S. Army Research Laboratory); Brain M. Sadler (U.S. Army Research Laboratory); Jiawei Han (University of Illinois at Urbana-Champaign)

49. Accurate and Fast Asymmetric Locality-Sensitive Hashing Scheme for Maximum Inner Product Search

Qiang Huang (Sun Yat-Sen University); Guihong Ma (Sun Yat-Sen University); Jianlin Feng (Sun Yat-Sen University); Qiong Fang (South China University of Technology); Anthony K. H. Tung (National University of Singapore)

50. Variable Selection and Task Grouping for Multi-Task Learning

Junyong Jeong (POSTECH); Chi-Hyuck Jun (POSTECH)

51. Automated Local Regression Discontinuity Design Discovery

William Herlands (Carnegie Mellon University); Edward McFowland Iii (University of Minnesota); Andrew Wilson (Cornell University); Daniel Neill (Carnegie Mellon University)

52. Accelerated Equivalence Structure Extraction via Pairwise Incremental Search

Seiya Satoh (National Institute of Advanced Industrial Science and Technology); Yoshinobu Takahashi (The University of Electro-Communications); Hiroshi Yamakawa (DWANGO Co., Ltd.)

53. DILOF: Effective and Memory Efficient Local Outlier Detection in Data Streams

Gyoung S. Na (Pohang University of Science and Technology (POSTECH)); Donghyun Kim (Pohang University of Science and Technology (POSTECH)); Hwanjo Yu (Pohang University of Science and Technology (POSTECH))

54. Demand-Aware Charger Planning for Electric Vehicle Sharing

Bowen Du (SKLSDE Lab and BDBC, Beihang University); Yongxin Tong (SKLSDE Lab and BDBC, Beihang University); Zimu Zhou (Laboratory TIK, ETH Zurich); Qian Tao (SKLSDE Lab and BDBC, Beihang University); Wenjun Zhou (Department of BAS, University of Tennessee)

55. Optimizing cluster-based randomized experiments under monotonicity

Jean Pouget-Abadie (Harvard University); David Parkes (Harvard University); Vahab Mirrokni (Google); Edoardo M. Airoldi (Harvard University)

56. Learning Credible Models

Jiaxuan Wang (University of Michigan); Jeeheh Oh (University of Michigan); Haozhu Wang (University of Michigan); Jenna Wiens (University of Michigan)

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132. Next-Step Suggestions for Modern Interactive Data Analysis Platforms

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Zhaoyang Liu (Shanghai Jiao Tong University); Yanyan Shen (Shanghai Jiao Tong University); Yanmin Zhu (Shanghai Jiao Tong University)

167. Using Machine Learning to Assess the Risk of and Prevent Water Main Breaks

Avishek Kumar (University of Chicago); Syed Ali Asad Rizvi (University of Oxford); Benjamin Brooks (University of Chicago); R. Ali Vanderveld (ShopRunner); Kevin H. Wilson (The Lab at DC); Chad Kenney (City of Denver, CO); Sam Edelstein (City of Syracuse, NY); Adria Finch (City of Syracuse, NY); Andrew Maxwell (City of Syracuse, NY); Joe Zuckerbraun (City of Syracuse, NY); Rayid Ghani (University of Chicago)

168. Detecting Spacecraft Anomalies Using LSTMs and Nonparametric Dynamic Thresholding

Kyle Hundman (California Institute of Technology); Valentino Constantinou (California Institute of Technology); Christopher Laporte (California Institute of Technology); Ian Colwell (California Institute of Technology); Tom Soderstrom (California Institute of Technology)

169. Explaining Aviation Safety Incidents Using Deep Temporal Multiple Instance Learning

Vijay Manikandan Janakiraman (NASA Ames Research Center)

170. ActiveRemediation: The Search for Lead Pipes in Flint, Michigan

Jacob Abernethy (Georgia Institute of Technology & University of Michigan); Alex Chojnacki (University of Michigan); Arya Farahi (University of Michigan); Eric Schwartz (University of Michigan); Jared Webb (Brigham Young University)

171. A Dynamic Pipeline for Spatio-Temporal Fire Risk Prediction

Bhavkaran Singh Walia (Carnegie Mellon University); Qianyi Hu (Carnegie Mellon University); Jeffrey Chen (Carnegie Mellon University); Fangyan Chen (Carnegie Mellon University); Jessica Lee (Carnegie Mellon University); Nathan Kuo (Carnegie Mellon University); Palak Narang (Carnegie Mellon University); Jason Batts (Pittsburgh Bureau of Fire); Geoffrey Arnold (Dept. of Innovation and Performance); Michael Madaio (Carnegie Mellon University)

172. Corpus Conversion Service: A Machine Learning Platform to Ingest Documents at Scale

Peter W J Staar (IBM Research); Michele Dolfi (IBM Research); Christoph Auer (IBM Research); Costas Bekas (IBM Research)

173. Rare Query Expansion Through Generative Adversarial Networks in Search Advertising

Mu-Chu Lee (Carnegie Mellon University); Bin Gao (Microsoft); Ruofei Zhang (Microsoft)

174. Collaborative Deep Metric Learning for Video Understanding

Joonseok Lee (Google AI Perception); Sami Abu-El-Haija (Google AI Perception); Balakrishnan Varadarajan (Google AI Perception); Apostol (Paul) Natsev (Google AI Perception)

175. Name Disambiguation in AMiner: Clustering, Maintenance, and Human in the Loop

Yutao Zhang (Tsinghua University); Fanjin Zhang (Tsinghua University); Peiran Yao (Tsinghua University); Jie Tang (Tsinghua University)

176. Rosetta: Large Scale System for Text Detection and Recognition in Images

Fedor Borisjuk (Facebook Inc.); Albert Gordo (Facebook Inc.); Viswanath Sivakumar (Facebook Inc.)

177. TATC: Predicting Alzheimer's Disease with Actigraphy Data

Jia Li (The Chinese University of Hong Kong); Yu Rong (Tencent AI Lab); Helen Meng (The Chinese University of Hong Kong); Zhihui Lu (The Chinese University of Hong Kong); Timothy Kwok (The Chinese University of Hong Kong); Hong Cheng (The Chinese University of Hong Kong)

178. Estimating Glaucomatous Visual Sensitivity from Retinal Thickness with Pattern-Based Regularization and Visualization

Hiroki Sugiura (University of Tokyo); Taichi Kiwaki (University of Tokyo); Siamak Yousefi (University of Tennessee Health Science Center); Hiroshi Murata (University of Tokyo); Ryo Asaoka (University of Tokyo); Kenji Yamanishi (University of Tokyo)

179. Accelerating Prototype-Based Drug Discovery using Conditional Diversity Networks

Shahar Harel (Technion – Israel Institute of Technology); Kira Radinsky (Technion – Israel Institute of Technology)

180. Releasing eHealth Analytics into the Wild: Lessons Learnt from the SPHERE Project

Tom Diethe (Amazon Research); Mike Holmes (University of Bristol); (Meelis Kull) University of Tartu; Miquel Perello Nieto (University of Bristol); Kacper Sokol (University of Bristol); Hao Song (University of Bristol); Emma Tonkin (University of Bristol); Niall Twomey (University of Bristol); Peter Flach (University of Bristol)

181. Detection of Apathy in Alzheimer Patients by Analysing Visual Scanning Behaviour with RNNs

Jonathan Chung (University of Toronto); Sarah A. Chau (Sunnybrook Research Institute and University of Toronto); Nathan Herrmann (Sunnybrook Research Institute and University of Toronto); Krista L. Lanctôt (Sunnybrook Research Institute and University of Toronto); Moshe Eizenman (University of Toronto)

182. False Discovery Rate Controlled Heterogeneous Treatment Effect Detection for Online Controlled Experiments

Yuxiang Xie (University of Washington); Nanyu Chen (LinkedIn); Xiaolin Shi (Snap Inc.)

183. Winner's Curse: Bias Estimation for Total Effects of Features in Online Controlled Experiments

Minyong R. Lee (Airbnb, Inc.); Milan Shen (Airbnb, Inc.)

184. Automatic Discovery of Tactics in Spatio-Temporal Soccer Match Data

Tom Decroos (KU Leuven); Jan Van Haaren (SciSports); Jesse Davis (KU Leuven)

185. Using Rule-Based Labels for Weak Supervised Learning

Garrett B. Goh (Pacific Northwest National Lab (PNNL)); Charles Siegel (Cray Inc.); Abhinav Vishnu (Advanced Micro Devices Inc.); Nathan Hodas (Pacific Northwest National Lab (PNNL))

186. PrePeP – A Tool for the Identification and Characterization of Pan Assay Interference Compounds

Maksim Koptelov (Normandie Université); Albrecht Zimmermann (Normandie Université); Pascal Bonnet (ICOA/University of Orléans); Ronan Bureau (CERMN/University of Caen); Normandy Bruno (Crémilleux Normandie Université)

187. - 196. KDD Cup Posters

Tuesday 7:30PM - 9:30PM, OC Dinner

## ***Wednesday August 22, 2018 - Detailed Program***

**Wednesday 7:00AM - 5:00PM, Registration, Registration Desk - Boulevard (Level 0)**

**Wednesday 9:30AM - 6:00PM, Sponsor Room - ICC Capital Suite Room 5 (Level 3)**

**Wednesday 9:30AM - 6:00PM, KDD Exhibit Hall - ICC Capital Hall (Level 0)**

**Wednesday 8:30AM - 12:00PM, Hands On Tutorial: Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data - ICC Capital Suite Room 2+3+4 (Level 3)**

**Wednesday 8:30AM - 12:00PM, Hands On Tutorial: Deep Learning with Keras - ICC Capital Suite Room 14+15+16 (Level 3)**

**Tuesday 8:00PM - 9:30PM, ICC Auditorium (Level 0)**

**Keynote Session 3: Market Design and Computerized Marketplaces**

**Chair:** Andrei Broder

**Speaker:** **Alvin E. Roth, Nobel Memorial Prize in Economics, Professor of Economics, Stanford University**

**Abstract:** Markets and marketplaces are ancient human artifacts, but in recent years they have become ever more important. In part this is because marketplaces are becoming computerized. Together with the introduction of smartphones, this also makes them ubiquitous. We can order car rides to the airport, plane rides to London, and hotel rooms for when we arrive, all on our smartphones. And as we do so we leave a data trail that is easily combined with other streams of data. This is changing not only how we interact with markets, but also how we manage and regard privacy. I'll discuss some recent developments in computerized markets and speculate about some still to come.

**Wednesday 9:30AM - 10:00AM, KDD Coffee Break, ICC Capital Hall (Level 0)**

**Wednesday 10:00AM - 12:00PM**

**Research Track Session RT9: Supervised Learning I, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Fabio Vandin

Unlearn What You Have Learned: Adaptive Crowd Teaching with Exponentially Decayed Memory Learners  
Yao Zhou (Arizona State University); Arun Reddy Nelakurthi (Arizona State University); Jingrui He (Arizona State University)

Calibrated Multi-Task Learning

Feiping Nie (Department of Computer Science, OPTIMAL, Northwestern Polytechnical University); Zhanxuan Hu (Department of Computer Science, OPTIMAL, Northwestern Polytechnical University); Xuelong Li (OPTIMAL, Xian Institute of Optics and Precision Mechanics, Chinese Academy of Sciences)

Modeling Task Relationships in Multi-task Learning with Multi-gate Mixture-of-Experts

Jiaqi Ma (University of Michigan); Zhe Zhao (Google); Xinyang Yi (Google); Jilin Chen (Google); Lichan Hong (Google); Ed Chi (Google)

Complex Object Classification: A Multi-Modal Multi-Instance Multi-Label Deep Network with Optimal Transport

Yang Yang (NanJing university); Yi-Feng Wu (LAMDA Group, Nanjing University); De-Chuan Zhan (Nanjing University); Zhi-Bin Liu (Tencent); Yuan Jiang (Nanjing University)



Feedback-Guided Anomaly Discovery via Online Optimization

Md Amran Siddiqui (Oregon State University); Alan Fern (Oregon State University); Thomas Dietterich (Oregon State University); Ryan Wright (Galois, Inc.); Alec Theriault (Galois, Inc.); David Archer (Galois, Inc.)

### **Applied Data Science Track Session ADS4: Urban Planning, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Kamalika Das

WattHome: A Data-driven Approach for Energy Efficiency Analytics at City-scale

Srinivasan Iyengar (University of Massachusetts Amherst); Stephen Lee (University of Massachusetts Amherst); David Irwin (University of Massachusetts Amherst); Prashant Shenoy (University of Massachusetts Amherst); Benjamin Weil (University of Massachusetts Amherst)

Towards Station-Level Demand Prediction for Effective Rebalancing in Bike-Sharing Systems

Pierre Hulot (Polytechnique Montréal); Daniel Aloise (Polytechnique Montréal); Sanjay Dominik Jena (ESG-UQAM)

Du-Parking: Spatio-Temporal Big Data Tells You Realtime Parking Availability

Yuecheng Rong (Baidu); Zhimian Xu (Baidu); Ruibo Yan (Baidu); Xu Ma (Baidu)

Detecting Vehicle Illegal Parking Events using Sharing Bikes' Trajectories

Tianfu He (Harbin Institute of Technology); Jie Bao (Urban Computing Business Unit, JD Finance); Ruiyuan Li (Xidian University & Urban Computing Business Unit, JD Finance); Sijie Ruan (Xidian University & Urban Computing Business Unit, JD Finance); Yanhua Li (Worcester Polytechnic Institute); Chao Tian (Beijing Mobike Technology Co., Ltd); Yu Zheng (Urban Computing Business Unit, JD Finance & Xidian University)

Where Will Dockless Shared Bikes be Stacked? --- Parking Hotspots Detection in a New City

Zhaoyang Liu (Shanghai Jiao Tong University); Yanyan Shen (Shanghai Jiao Tong University); Yanmin Zhu (Shanghai Jiao Tong University)

### **Research Track Session RT10: Recommenders I, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Yong Ge

Leveraging Meta-path based Context for Top N recommendation with Co-attention mechanism

Binbin Hu (Beijing University of Posts and Telecommunications); Chuan Shi (Beijing University of Posts and Telecommunications); Xin Zhao (School of Information, Renmin University of China); Philip S. Yu (University of Illinois at Chicago)

Efficient Attribute Recommendation with Probabilistic Guarantee

Chi Wang (Microsoft); Kaushik Chakrabarti (Microsoft)

Ranking Distillation: Learning Compact Ranking Models With High Performance for Recommender System

Jiaxi Tang (Simon Fraser University); Ke Wang (Simon Fraser University)

Algorithms for Hiring and Outsourcing in the Online Labor Market

Aris Anagnostopoulos (Sapienza University of Rome); Carlos Castillo (Universitat Pompeu Fabra); Adriano Fazzone (Sapienza University of Rome); Stefano Leonardi (Sapienza University of Rome); Evimaria Terzi (Boston University)

Multi-Pointer Co-Attention Networks for Recommendation

Yi Tay (Nanyang Technological University); Anh Tuan Luu (I2r); Siu Cheung Hui (Nanyang Technological University)

## **Research Track Session RT11: Representation and Embedding I, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Yan Liu

Multi-Type Itemset Embedding for Learning Behavior Success

Daheng Wang (University of Notre Dame); Meng Jiang (University of Notre Dame); Qingkai Zeng (University of Notre Dame); Zachary Eberhart (University of Notre Dame); Nitesh Chawla (University of Notre Dame)

Multi-label Learning with Highly Incomplete Data via Collaborative Embedding

Yufei Han (Symantec Research Labs); Guolei Sun (King Abdullah University of Science and Technology ); Yun Shen (Symantec Research Labs ); Xiangliang Zhang (King Abdullah University of Science and Technology )

Learning Representations of Ultrahigh-dimensional Data for Random Distance-based Outlier Detection

Guansong Pang (University of Technology Sydney); Longbing Cao (University of Technology Sydney); Ling Chen (University of Technology Sydney); Huan Liu (Arizona State University)

Interactive Paths Embedding for Semantic Proximity Search on Heterogeneous Graphs

Zemin Liu (Zhejiang University); Vincent W. Zheng (Advanced Digital Sciences Center); Zhou Zhao (Zhejiang University); Zhao Li (Alibaba Group); Hongxia Yang (Alibaba Group); Minghui Wu (Zhejiang University); Jing Ying (Zhejiang University)

Concepts-Bridges: Uncovering Conceptual Bridges Based on Biomedical Concept Evolution

Kishlay Jha (State University of New York at Buffalo); Guangxu Xun (State University of New York at Buffalo); Yaqing Wang (State University of New York at Buffalo); Vishrawas Gopalakrishnan (State University of New York at Buffalo); Aidong Zhang (State University of New York at Buffalo)

## **Applied Data Science Invited Session AI2: Consumer Internet Applications, ICC Auditorium (Level 0)**

**Chair:** Myra Spiliopoulou

Building Nearline Contextual Recommendations for Active Communities on LinkedIn

Hema Raghavan (LinkedIn)

The Pinterest Approach to Machine Learning

Grace Huang (Pinterest)

Challenges and Innovations in Building a Product Knowledge Graph

Xin Luna Dong (Amazon)

## **Project Showcase, ICC London Suite Room 3**

**Wednesday 12:00PM - 1:30PM, KDD Lunch, ICC Capital Hall (Level 0)**

**Wednesday 12:00PM - 1:30PM, KDD Women's Lunch (Ticket Required), Halls N20-N23**

**Wednesday 1:30PM - 5:30PM, Hands On Tutorial: Beyond Graph Mining: Higher-Order Data Analytics for Temporal Network Data, ICC Capital Suite Room 2+3+4 (Level 3)**

**Wednesday 1:30PM - 5:30PM, Hands On Tutorial: Feature Extraction and Summarization with Sequence to Sequence Learning, ICC Capital Suite Room 14+15+16 (Level 3)**

**Wednesday 1:30PM - 6:00PM, Project Showcase, ICC London Suite Room 3**

**Wednesday 1:30PM - 6:00PM, Global AI Initiatives Event, ICC Capital Suite Room 7+12 (Level 3)**

**Wednesday 1:30PM - 3:00PM**

**Research Track Session RT12: Recommenders II, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Xie Xing

Local Latent Space Models for Top-N Recommendation

Evangelia Christakopoulou (University of Minnesota); George Karypis (University of Minnesota)

STAMP: Short-Term Attention/Memory Priority Model for Session-based Recommendation

Qiao Liu (University of Science and Technology of China); Yifu Zeng (University of Science and Technology of China); Refuoe Mokhosi (University of Science and Technology of China); Haibin Zhang (University of Science and Technology of China)

Multi-User Mobile Sequential Recommendation: An Efficient Parallel Computing Paradigm

eyang Ye (Stony Brook University); Lihao Zhang (Stony Brook University); Keli Xiao (Stony Brook University); Wenjun Zhou (University of Tennessee Knoxville); Yong Ge (University of Arizona); Yuefan Deng (Stony Brook University)

Trajectory-driven Influential Billboard Placement

Ping Zhang (Wuhan University); Zhifeng Bao (RMIT University); Yuchen Li (Singapore Management University); Guoliang Li (Tsinghua University); Yipeng Zhang (RMIT University); Zhiyong Peng (Wuhan University)

Offline Evaluation of Ranking Policies with Click Models

Shuai Li (The Chinese University of Hong Kong); Yasin Abbasi-Yadkori (Adobe Research); Branislav Kveton (Adobe Research); S. Muthukrishnan (Rutgers University); Vishwa Vinay (Adobe Research); Zheng Wen (Adobe Research)

xDeepFM: Combining Explicit and Implicit Feature Interactions for Recommender Systems

Jianxun Lian (University of Science and Technology of China); Xiaohuan Zhou (Beijing University of Posts and Telecommunications); Fuzheng Zhang (Microsoft); Zhongxia Chen (University of Science and Technology of China); Xing Xie (Microsoft); Guangzhong Sun (University of Science and Technology of China)

**Research Track Session RT13: Representation and Embedding II, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Peng Cui

Finding Similar Exercises in Online Education Systems

Qi Liu (University of Science and Technology of China); Zai Huang (University of Science and Technology of China); Zhenya Huang (University of Science and Technology of China); Chuanren Liu (Decision Sciences and MIS Department, Drexel University); Enhong Chen (University of Science and Technology of China); Yu Su (School of Computer Science and Technology, Anhui University); Guoping Hu (iFLYTEK Research)

Arbitrary-Order Proximity Preserved Network Embedding

Ziwei Zhang (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Jian Pei (Simon Fraser University); Xuanrong Yao (Tsinghua University); Wenwu Zhu (Tsinghua University)

NetWalk: A Flexible Deep Embedding Approach for Anomaly Detection in Dynamic Networks

Wenchao Yu (University of California, Los Angeles); Wei Cheng (NEC Labs America); Charu Aggarwal (IBM); Kai Zhang (NEC); Haifeng Chen (NEC); Wei Wang (University of California, Los Angeles)

Hierarchical Taxonomy Aware Network Embedding

Jianxin Ma (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Wenwu Zhu (Tsinghua University)

Deep Recursive Network Embedding with Regular Equivalence

Ke Tu (Tsinghua University); Peng Cui (Tsinghua University); Xiao Wang (Tsinghua University); Philip S. Yu (University of Illinois at Chicago); Wenwu Zhu (Tsinghua University)

Embedding Temporal Network via Neighborhood Formation

Yuan Zuo (Beihang University); Guannan Liu (Beihang University); Hao Lin (Beihang University); Jia Guo (Beihang University); Xiaoqian Hu (Beihang University); Junjie Wu (Beihang University)

### **Applied Data Science Invited Session AI3: Data Science Infrastructure, ICC Auditorium (Level 0)**

**Chair:** Johannes Gehrke

SysML: On System and Algorithm co-design and Automatic Machine Learning

Eric Xing (CMU and Petuum)

Algorithms, Data, Hardware and Tools - a Perfect Storm

Alex Smola and Edo Liberty (Amazon Web Service)

Software 2.0 and Snorkel: Beyond Hand-Labeled Data

Chris Re (Stanford University)

### **Applied Data Science Invited Panel, ICC Capital Suite Room 8+11 (Level 3)**

Who is a Data Scientist? Defining the Analytics Profession and Cutting Out the Hype and Confusion

**Panel Chair:** Usama Fayyad (OODA Health and Open Insights) USA

**Wednesday 3:30PM - 4:00PM, KDD Coffee Break, ICC Capital Hall (Level 0)**

**Wednesday 4:00PM - 6:00PM**

### **Research Track Session RT14: Supervised Learning II, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Panagiotis Karras

Stable Prediction across Unknown Environments

Kun Kuang (Tsinghua University); Peng Cui (Tsinghua University); Susan Athey (Stanford University); Ruoxuan Xiong (Stanford University); Bo Li (Tsinghua University)

A Treatment Engine by Predicting Next-Period Prescriptions

Bo Jin (Dalian University of Technology); Haoyu Yang (Dalian University of Technology); Leilei Sun (Tsinghua University); Chuanren Liu (Drexel University); Yue Qu (Dalian University of Technology); Jianing Tong (Tongji University)

Training Big Random Forests with Little Resources

Fabian Gieseke (University of Copenhagen); Christian Igel (University of Copenhagen)

R2SDH: Robust Rotated Supervised Discrete Hashing

Jie Gui (Rutgers University); Ping Li (Rutgers University)

Adversarial Detection with Model Interpretation

Ninghao Liu (Texas A&M University); Hongxia Yang (Alibaba Group); Xia Hu (Texas A&M University)

Risk Prediction on Electronic Healthcare Records with Prior Medical Knowledge

Fenglong Ma (SUNY Buffalo); Jing Gao (SUNY Buffalo); Qiuling Suo (SUNY Buffalo); Quanzeng You (Microsoft AI & Research); Jing Zhou (Eheath Inc); Aidong Zhang (SUNY Buffalo)

### **Applied Data Science Track Session ADS5: Safety, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Mounia Lalmas

Using Machine Learning to Assess the Risk of and Prevent Water Main Breaks

Avishek Kumar (University of Chicago); Syed Ali Asad Rizvi (University of Oxford); Benjamin Brooks (University of Chicago); R. Ali Vanderveld (ShopRunner); Kevin H. Wilson (The Lab at DC); Chad Kenney (City of Denver, CO); Sam Edelstein (City of Syracuse, NY); Adria Finch (City of Syracuse, NY); Andrew Maxwell (City of Syracuse, NY); Joe Zuckerbraun (City of Syracuse, NY); Rayid Ghani (University of Chicago)

Detecting Spacecraft Anomalies Using LSTMs and Nonparametric Dynamic Thresholding

Kyle Hundman (California Institute of Technology); Valentino Constantinou (California Institute of Technology); Christopher Laporte (California Institute of Technology); Ian Colwell (California Institute of Technology); Tom Soderstrom (California Institute of Technology)

Explaining Aviation Safety Incidents Using Deep Temporal Multiple Instance Learning

Vijay Manikandan Janakiraman (NASA Ames Research Center)

ActiveRemediation: The Search for Lead Pipes in Flint, Michigan

Jacob Abernethy (Georgia Institute of Technology & University of Michigan); Alex Chojnacki (University of Michigan); Arya Farahi (University of Michigan); Eric Schwartz (University of Michigan); Jared Webb (Brigham Young University)

A Dynamic Pipeline for Spatio-Temporal Fire Risk Prediction

Bhavkaran Singh Walia (Carnegie Mellon University); Qianyi Hu (Carnegie Mellon University); Jeffrey Chen (Carnegie Mellon University); Fangyan Chen (Carnegie Mellon University); Jessica Lee (Carnegie Mellon University); Nathan Kuo (Carnegie Mellon University); Palak Narang (Carnegie Mellon University); Jason Batts (Pittsburgh Bureau of Fire); Geoffrey Arnold (Dept. of Innovation and Performance); Michael Madaio (Carnegie Mellon University)

### **Research Track Session RT15: Semi-supervised and Transfer Learning, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Jing Gao

Multi-view Adversarially Learned Inference for Cross-domain Joint Distribution Matching

Changying Du (Institute of Software, Chinese Academy of Sciences); Changde Du (Institute of Automation, Chinese Academy of Sciences); Xingyu Xie (Nanjing University of Aeronautics and Astronautics); Chen Zhang (Qihoo 360 Search Lab); Hao Wang (Qihoo 360 Search Lab)

Learning Adversarial Networks for Semi-Supervised Text Classification via Policy Gradient

Yan Li (University of Michigan); Jieping Ye (University of Michigan)

Scalable Active Learning by Approximated Error Reduction

Weijie Fu (Hefei University of Technology); Meng Wang (Hefei University of Technology); Shijie Hao (Hefei University of Technology); Xindong Wu (University of Louisiana at Lafayette)

Learning Dynamics of Decision Boundaries without Additional Labeled Data

Atsutoshi Kumagai (NTT); Tomoharu Iwata (NTT)

Towards Mitigating the Class-Imbalance Problem for Partial Label Learning  
Jing Wang (Southeast University); Min-Ling Zhang (Southeast University)

**Wednesday 6:00PM - 7:00PM, KDD Business Presentation, ICC Auditorium (Level 0)**

**Wednesday 7:00PM - 8:30PM, KDD 2018 Banquet, Halls N20-N23**

### ***Thursday August 23, 2018 Detailed Program***

**Thursday 7:00AM - 5:00PM, Registration, Registration Desk - Boulevard (Level 0)**

**Thursday 9:30AM - 6:00PM, Sponsor Room - ICC Capital Suite Room 5 (Level 3)**

**Thursday 9:30AM - 6:00PM, KDD Exhibit Hall - ICC Capital Hall (Level 0)**

**Thursday 8:30AM - 12:00PM, Hands On Tutorial: Introduction to Reinforcement Learning with Ray - ICC Capital Suite Room 2+3+4 (Level 3)**

**Thursday 8:30AM - 12:00PM, Hands On Tutorial: Building Custom Deep Recommendation Engines - ICC Capital Suite Room 14+15+16 (Level 3)**

**Tuesday 8:00PM - 9:30PM, ICC Auditorium (Level 0)**

**Keynote Session 4: On Big Data Learning for Small Data Problems**

**Chair:** Chih-Jen Lin

**Speaker:** Yee Whye Teh, Professor, Department of Statistics, University of Oxford; Research Scientist, DeepMind

**Abstract:** Much recent progress in machine learning have been fueled by the explosive growth in the amount and diversity of data available, and the computational resources needed to crunch through the data. This begs the question of whether machine learning systems necessarily need large amounts of data to solve a task well. An exciting recent development, under the banners of meta-learning, lifelong learning, learning to learn, multitask learning etc., has been the observation that often there is heterogeneity within the data sets at hand, and in fact a large data set can be viewed more productively as many smaller data sets, each pertaining to a different task. For example, in recommender systems each user can be said to be a different task with a small associated data set, and in AI one holy grail is how to develop systems that can learn to solve new tasks quickly from small amounts of data.

In such settings, the problem is then how to “learn to learn quickly”, by making use of similarities among tasks. One perspective for how this is achievable is that exposure to lots of previous tasks allows the system to learn a rich prior knowledge about the world in which tasks are sampled from, and it is with rich world knowledge that the system is able to solve new tasks quickly. This is a very active, vibrant and diverse area of research, with many different approaches proposed recently. In this talk I will describe a view of this problem from probabilistic and deep learning perspectives, and describe a number of efforts in this direction that I have recently been involved in.

**Thursday 9:30AM - 10:00AM, KDD Coffee Break, ICC Capital Hall (Level 0)**

**Thursday 10:00AM - 12:00PM**

**Research Track Session RT16: Unsupervised Learning I, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Martin Ester

TaxoGen: Unsupervised Topic Taxonomy Construction by Adaptive Term Embedding and Clustering

Chao Zhang (University of Illinois at Urbana-Champaign); Fangbo Tao (Facebook); Xiusi Chen (University of Illinois at Urbana-Champaign); Jiaming Shen (University of Illinois at Urbana-Champaign); Meng Jiang (University of Notre Dame); Brian Sadler (U.S. Army Research Lab); Michelle Vanni (U.S. Army Research Lab); Jiawei Han (University of Illinois at Urbana-Champaign)

Discovering Non-Redundant K-means Clusterings in Optimal Subspaces

Dominik Mautz (Ludwig Maximilian University of Munich); Wei Ye (Ludwig Maximilian University of Munich); Claudia Plant (University of Vienna); Christian Böhm (Ludwig Maximilian University of Munich)

Scalable k-Means Clustering via Lightweight Coresets

Olivier Bachem (ETH Zurich); Mario Lucic (Google); Andreas Krause (ETH Zurich)

TextTruth: An Unsupervised Approach to Discover Trustworthy Information from Multi-Sourced Text Data

Hengtong Zhang (SUNY at Buffalo); Yaliang Li (Baidu Research); Fenglong Ma (SUNY Buffalo); Jing Gao (University at Buffalo); Lu Su (The State University of New York at Buffalo)

TruePIE: Discovering Reliable Patterns in Pattern-Based Information Extraction

Qi Li (University of Illinois at Urbana-Champaign); Meng Jiang (University of Notre Dame); Xikun Zhang (University of Illinois at Urbana-Champaign); Meng Qu (University of Illinois at Urbana-Champaign); Timothy Hanratty (US Army Research Laboratory); Jing Gao (University at Buffalo); Jiawei Han (University of Illinois at Urbana-Champaign)

### **Applied Data Science Track Session ADS6: Texts, Images and Videos, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Elena Baralis

Corpus Conversion Service: A Machine Learning Platform to Ingest Documents at Scale

Peter W J Staar (IBM Research); Michele Dolfi (IBM Research); Christoph Auer (IBM Research); Costas Bekas (IBM Research)

Rare Query Expansion Through Generative Adversarial Networks in Search Advertising

Mu-Chu Lee (Carnegie Mellon University); Bin Gao (Microsoft); Ruofei Zhang (Microsoft)

Collaborative Deep Metric Learning for Video Understanding

Joonseok Lee (Google AI Perception); Sami Abu-El-Haija (Google AI Perception); Balakrishnan Varadarajan (Google AI Perception); Apostol (Paul) Natsev (Google AI Perception)

Name Disambiguation in AMiner: Clustering, Maintenance, and Human in the Loop

Yutao Zhang (Tsinghua University); Fanjin Zhang (Tsinghua University); Peiran Yao (Tsinghua University); Jie Tang (Tsinghua University)

Rosetta: Large Scale System for Text Detection and Recognition in Images

Fedor Borisjuk (Facebook Inc.); Albert Gordo (Facebook Inc.); Viswanath Sivakumar (Facebook Inc.)

### **Applied Data Science Track Session ADS7: Medicine and Healthcare, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Myra Spiliopoulou

TATC: Predicting Alzheimer's Disease with Actigraphy Data

Jia Li (The Chinese University of Hong Kong); Yu Rong (Tencent AI Lab); Helen Meng (The Chinese University of Hong Kong); Zhihui Lu (The Chinese University of Hong Kong); Timothy Kwok (The Chinese University of Hong Kong); Hong Cheng (The Chinese University of Hong Kong)

Estimating Glaucomatous Visual Sensitivity from Retinal Thickness with Pattern-Based Regularization and Visualization  
Hiroki Sugiura (University of Tokyo); Taichi Kiwaki (University of Tokyo); Siamak Yousefi (University of Tennessee Health Science Center); Hiroshi Murata (University of Tokyo); Ryo Asaoka (University of Tokyo); Kenji Yamanishi (University of Tokyo)

Accelerating Prototype-Based Drug Discovery using Conditional Diversity Networks  
Shahar Harel (Technion – Israel Institute of Technology); Kira Radinsky (Technion – Israel Institute of Technology)

Releasing eHealth Analytics into the Wild: Lessons Learnt from the SPHERE Project  
Tom Diethe (Amazon Research); Mike Holmes (University of Bristol); (Meelis Kull) University of Tartu; Miquel Perello Nieto (University of Bristol); Kacper Sokol (University of Bristol); Hao Song (University of Bristol); Emma Tonkin (University of Bristol); Niall Twomey (University of Bristol); Peter Flach (University of Bristol)

Detection of Apathy in Alzheimer Patients by Analysing Visual Scanning Behaviour with RNNs  
Jonathan Chung (University of Toronto); Sarah A. Chau (Sunnybrook Research Institute and University of Toronto); Nathan Herrmann (Sunnybrook Research Institute and University of Toronto); Krista L. Lanctôt (Sunnybrook Research Institute and University of Toronto); Moshe Eizenman (University of Toronto)

### **Research Track Session RT17: Methodology I, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Ron Bekkerman

Count-Min: Optimal Estimation and Tight Error Bounds using Empirical Error Distributions  
Daniel Ting (Tableau Software)

Metric Learning from Probabilistic Labels  
Mengdi Huai (State University of New York at Buffalo); Chenglin Miao (State University of New York at Buffalo); Yaliang Li (Baidu Research Big Data Lab); Qiuling Suo (State University of New York at Buffalo); Lu Su (State University of New York at Buffalo); Aidong Zhang (State University of New York at Buffalo)

Sequences of Sets  
Austin Benson (Cornell University); Ravi Kumar (Google); Andrew Tomkins (Google)

A Unified Approach to Quantifying Algorithmic Unfairness: Measuring Individual & Group Unfairness via Inequality Indices  
Ill Speicher (MPI-SWS); Hoda Heidari (ETH Zurich); Nina Grgic-Hlaca (MPI-SWS); Krishna P. Gummadi (MPI-SWS); Adish Singla (MPI-SWS); Adrian Weller (University of Cambridge); Muhammad Bilal Zafar (MPI-SWS)

PCA by Determinant Optimization has no Spurious Local Optima  
Raphael Hauser (University of Oxford); Armin Eftekhari (Alan Turing Institute); Heinrich Matzinger (Georgia Institute of Technology)

### **Applied Data Science Invited Session AI4: Novel Applications, ICC Auditorium (Level 0)**

**Chair:** Peter van der Putten

Planet-Scale Land Cover Classification With FPGAs  
Joseph Sirosh (Microsoft)



Data Science and Entertainment Production  
Jen Walraven (Netflix)

The U.S. Census Bureau Adopts Differential Privacy  
John M. Abowd (United States Census Bureau)

**Thursday 12:00PM - 1:30PM, KDD Lunch, ICC Capital Hall (Level 0)**

**Thursday 1:30PM - 5:30PM Hands On Tutorial: Introduction to Reinforcement Learning with Ray ICC Capital Suite Room 2+3+4 (Level 3)**

**Thursday 1:30PM - 3:00PM**

**Research Track Session RT18: Unsupervised Learning II, ICC Capital Suite Room 8+11 (Level 3)**

**Chair:** Matteo Riondato

Spectral Clustering of Large-scale Data by Directly Solving Normalized Cut  
Xiaojun Chen (Shenzhen University); Weijun Hong (Shenzhen University); Feiping Nie (Northwestern Polytechnical University); Dan He (Shenzhen University); Min Yang (Chinese Academy of Sciences); Joshua Z. Huang (Shenzhen University)

Multiview Clustering via Adaptively Weighted Procrustes  
Feiping Nie (Northwestern Polytechnical University); Lai Tian (Northwestern Polytechnical University); Xuelong Li (Center for OPTIMAL, Xi'an Institute of Optics and Precision Mechanics, Chinese Academy of Sciences)

Scalable Spectral Clustering Using Random Binning Features  
Lingfei Wu (IBM); Pin-Yu Chen (IBM); Ian En-Hsu Yen (CMU); Fangli Xu (College of William & Mary); Yinglong Xia (Huawei Research); Charu Aggarwal (IBM)

Model-based Clustering of Short Text Streams  
Jianhua Yin (School of Computer Science and Technology, Shandong University); Daren Chao (School of Computer Science and Technology, Shandong University); Zhongkun Liu (School of Computer Science and Technology, Shandong University); Wei Zhang (Shanghai Key Laboratory of Trustworthy Computing, East China Normal University); Xiaohui Yu (School of Computer Science and Technology, Shandong University); Jianyong Wang (Tsinghua University)

MiSoSouP: Mining Interesting Subgroups with Sampling and Pseudodimension  
Matteo Riondato (Two Sigma Investments, LP); Fabio Vandin (University of Padova)

**Applied Data Science Track Session ADS8: Natural Sciences, Sport, and the Application of Controlled Experiments, ICC Capital Suite Room 7+12 (Level 3)**

**Chair:** Ernestina Menasalvas

False Discovery Rate Controlled Heterogeneous Treatment Effect Detection for Online Controlled Experiments  
Yuxiang Xie (University of Washington); Nanyu Chen (LinkedIn); Xiaolin Shi (Snap Inc.)

Winner's Curse: Bias Estimation for Total Effects of Features in Online Controlled Experiments  
Minyong R. Lee (Airbnb, Inc.); Milan Shen (Airbnb, Inc.)

Automatic Discovery of Tactics in Spatio-Temporal Soccer Match Data  
Tom Decroos (KU Leuven); Jan Van Haaren (SciSports); Jesse Davis (KU Leuven)

Using Rule-Based Labels for Weak Supervised Learning

Garrett B. Goh (Pacific Northwest National Lab (PNNL)); Charles Siegel (Cray Inc.); Abhinav Vishnu (Advanced Micro Devices Inc.); Nathan Hodas (Pacific Northwest National Lab (PNNL))

PrePeP – A Tool for the Identification and Characterization of Pan Assay Interference Compounds

Maksim Koptelov (Normandie Université); Albrecht Zimmermann (Normandie Université); Pascal Bonnet (ICOA/University of Orléans); Ronan Bureau (CERMN/University of Caen); Normandy Bruno (Crémilleux Normandie Université)

### **Research Track Session RT19: Knowledge Discovery, ICC Capital Suite Room 9+10 (Level 3)**

**Chair:** Xiangliang Zhang

Dynamic Embeddings for User Profiling in Twitter

Shangsong Liang (King Abdullah University of Science and Technology); Xiangliang Zhang (King Abdullah University of Science and Technology); Zhaochun Ren (JD.com); Evangelos Kanoulas (University of Amsterdam)

TINET: Learning Invariant Networks via Knowledge Transfer

Chen Luo (Rice University); Zhengzhang Chen (NEC Laboratories America); Lu-An Tang (NEC Laboratories America); Anshumali Shrivastava (Rice University); Zhichun Li (NEC Laboratories America); Haifeng Chen (NEC Laboratories America); Jieping Ye (University of Michigan)

Can Who-Edits-What Predict Edit Survival

Ali Batuhan Yardım (Bilkent University); Victor Kristof (Ecole Polytechnique Fédérale de Lausanne); Lucas Maystre (Ecole Polytechnique Fédérale de Lausanne); Matthias Grossglauser (Ecole Polytechnique Fédérale de Lausanne)

An Efficient Two-Layer Mechanism for Privacy-Preserving Truth Discovery

Yaliang Li (Baidu Research); Chenglin Miao (SUNY Buffalo); Lu Su (SUNY Buffalo); Jing Gao (SUNY Buffalo); Qi Li (University of Illinois at Urbana-Champaign); Bolin Ding (Microsoft); Zhan Qin (SUNY Buffalo); Kui Ren (SUNY Buffalo)

Generalized Score Functions for Causal Discovery

Biwei Huang (Carnegie Mellon University); Kun Zhang (Carnegie Mellon University); Yizhu Lin (Carnegie Mellon University); Bernhard Schölkopf (Max-Planck Institute for Intelligent Systems); Clark Glymour (Carnegie Mellon University)

R-VQA: Learning Visual Relation Facts with Semantic Attention for Visual Question Answering

Pan Lu (Tsinghua University); Lei Ji (Microsoft); Wei Zhang (East China Normal University); Nan Duan (Microsoft); Ming Zhou (Microsoft); Jianyong Wang (Tsinghua University)

### **Research Track Session RT20: Methodology II, ICC Capital Suite Room 6+13 (Level 3)**

**Chair:** Hengshu Zhu

Learning and Interpreting Complex Distributions in Empirical Data

Chengxi Zang (Tsinghua University); Peng Cui (Tsinghua University); Wenwu Zhu (Tsinghua University)

New Robust Metric Learning Model Using Maximum Correntropy Criterion

Jie Xu (University of Pittsburgh); Lei Luo (University of Pittsburgh); Cheng Deng (Xidian University); Heng Huang (University of Pittsburgh)

Data Diff: Interpretable, Executable Summaries of Changes in Distributions for Data Wrangling

Charles Sutton (The University of Edinburgh); Timothy Hobson (The Alan Turing Institute); James Geddes (The Alan Turing Institute); Rich Caruana (Microsoft)

Concentrated Differentially Private Gradient Descent with Adaptive per-Iteration Privacy Budget  
Jaewoo Lee (University of Georgia); Daniel Kifer (The Pennsylvania State University)

FAHES: A Robust Disguised Missing Values Detector

Mourad Ouzzani (Qatar Computing Research Institute, HBKU); Nan Tang (Qatar Computing Research Institute, HBKU); Ahmed Elmagarmid (Qatar Computing Research Institute, HBKU); Raul Castro Fernandez (CSAIL MIT); Abdulhakim A. Qahtan (Qatar Computing Research Institute, HBKU)

HeavyGuardian: Separate and Guard Hot Items in Data Streams

Tong Yang (Peking University); Junzhi Gong (Peking University); Haowei Zhang (Peking University); Lei Zou (Peking University); Lei Shi (SKLCS, Institute of Software, Chinese Academy of Sciences); Xiaoming Li (Peking University)

**Thursday 4:00PM - 5:00PM, KDD Closing Session, ICC Auditorium (Level 0)**

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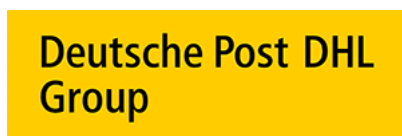


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